

Chamber Updates

Free Estimates
Complete Body Repair & Paint



501 1st Avenue N. Altoona
(515) 967-4441 . (515) 967-4081
E-mail: altoonaautobody@dwx.com



Bank Iowa
Your Success. Our Priority.
Member FDIC

420 8th St. SE / PO Box 535
Altoona, IA 50009
Phone: 515.967.7283
Fax: 515.967.7270
www.bankiowabanks.com

DICKERSON MECHANICAL

Plumbing • Heating • Cooling • Electrical

129 N West St., PO Box 134
Colfax, IA 50054
(515)967-1616 (515)674-3636
www.dickersonmechanical.com

Bankers Trust

It's our name . . . and our promise.

3820 8th St. SW, Altoona, IA 50009
(515)957-8989
www.bankerstrust.com



SWAIN CHIROPRACTIC

(515) 967-9300
410 Center Place SW
Altoona, IA 50009
www.swainchiropractic.com

Last Call to Make Your Membership Count!

Please forward your dues to the chamber office as soon as possible to make sure your business name is in the 2010 Buyer's Guide!

Over 18,000 copies will be printed and will be delivered to businesses and households in Altoona, Bondurant, Mitchellville, Pleasant Hill and Runnells communities.

Now is the time to give your business the extra exposure it needs! As a chamber member, your business will be categorically and alphabetically listed so it will be easy for potential customers to find.

Call Paulette at the chamber office today, 967-3366.

New Membership Breakfast, be our Guest!

We invite you, as a new Chamber member, to a complimentary Breakfast as our guest! On **Thursday, March 25, 2010** at the Altoona Village Inn at 8:00am. Many of our committee chairs and board members will be on hand to meet and network with you.

The Chamber will also introduce new programs scheduled this year and introduce ways that your business can get involved to help get your business recognized by other chamber members and by the public as well.

To make your reservation call the Chamber office, 967-3366, you will enjoy what you will learn about your investment in the Altoona Area Chamber.



Sponsored by the AACC Membership Committee

Networking / Exposure / Sponsorship

Mardi Gras in July!

Mark your calendar to attend this year's "Mardi Gras" themed AACC Golf Outing on Friday, July 9th at Terrace Hills Golf Course in Altoona.



The Community Development Committee is planning a great tournament this year - this is the biggest fundraiser for the Chamber- so put it on your calendar now and come ready to celebrate "Mardi Gras" style!

Also, check out the sponsorship flier enclosed with this newsletter. Opportunities are still available to have your business name out in front of the golfers – last year we filled the course with 136 golfers!

Team registration will be available in May. For questions, contact Melinda Behn, event planner, at the Chamber Office, 967.3366 or by e-mail at altoona3@netins.net.

40th Anniversary

Annual Membership Dinner

Thank you to those who attended the Chamber's Annual Membership Awards Dinner on Saturday, January 30, at Prairie Meadows. With more than 165 guests in attendance, the night was a great opportunity to enjoy a social hour with fellow Chamber members and their guests, a wonderful dinner, and awards program.

The evening's program, emceed by Steve Berry, Prairie Meadows, began with an induction of the 2010 Board of Directors and passing of the gavel from 2009 Board President, Mary Simon, Bankers Trust, to the 2010 Board President, Adam Kline, Edward Jones. Outgoing board members included: Ron Barnes, Merrill Lynch, serving a 2-year term; Jeff Bakeris, Bakeris Roofing, serving a 4-year term; and Luke Sibley, Edward Jones, who served a 6-year term.

Several other awards were given out including Ambassador of the Year to Norma Teuber; the Bill Newell Award to Luke Sibley, Edward Jones; Small Business of the Year to Terrace Hills; and Citizen of the Year to Mike Beckett.

Mark your calendar for Saturday, **February 5, 2011** at Prairie Meadows. Let's fill the Prairie Meadows Ballroom again next year!



Mike Beckett/Citizen of the year presented by Larry O'Connor



Joe Riding and family Small Business of the year



Luke Sibley/Bill Newell Award presented by Mary Simon



Norma Teuber/Ambassador of the Year presented by Melinda Behn



2010 Board of Directors



Julie West, Janis Smith & Anita Long



Helen & Herb Phillips
Kyle & Amanda Mertz



Meredith Beattie, Mattia Hansen, Elizabeth McRoberts & Lori Slings



Joe Riding, Jerry Whetstone, Don Coates, Brian Chittenden & Lance Northway

Thank you to our Annual Dinner Sponsors
Premier Sponsor,
Prairie Meadows

Bank Iowa
Bankers Trust
City of Altoona
Fireside Grille
Fareway Stores, Inc.
Holiday Inn Express & Suites- Altoona
Ronald McDonald House
Swain Chiropractic

WELCOME NEW MEMBERS

Iowa Hospice
Contractors/Electrical
Pat Hanson
5650 N.W. Johnston Dr., Suite E
Johnston, IA 50131
(515) 276-6696 / FAX (515) 276-6730
Email: pat.hanson@iowa-hospice.com
www.iowa-hospice.com

Scalco Construction, LLC
Contractors/Remodeling
Victor Scalco
11080 S.E. 32nd Ave.
Runnells, IA 50237
(515) 707-7401 / FAX (515) 966-2399
Email: vitalis1@live.com

Business Up-Dates

-**Allen Enterprises, Inc.** has changed their name to Allen Interiors and added a web site: www.alleninteriorsllc.com

-Scott Kahler with **Kahler & Co. Specialties** also a chamber member with Altoona, was named Business Person of the year by the Johnston Chamber

-Amy Duncan, **VP of Record-Herald** and Indianola Tribune, was named Master Publisher by Iowa Newspaper Association

-John Irving, Baker Electric Inc., also an Altoona Chamber Member, named **2009 Volunteer of the year** by the Urbandale Chamber. John also served at the 2009 Affiliate President.

Wednesday, March 17



Mr. Electric
Contractors/Electrical
Ben Kolo
4200 Fox St.
Colfax, IA 50054
(515) 250-4588 / FAX (515) 282-1133
Email: ben.kolo@mail.mrelectric.com
www.mrelectric.com

Membership Luncheon Join us to enjoy an inspirational message and lunch!

On Wednesday, March 31st, David Bush, Extraordinary Results Coach & Speaker will present "Becoming an Extraordinary Leader in 2010" at the Altoona Hy-Vee Club Room located at 108 8th Street SW. Cost is \$10.00 per member/ \$15.00 per non-member and includes lunch. **Included with registration is David's Extraordinary Results Coaching Kit.**

Despite what's popular in today's marketplace, leadership success is not a secret. It's about consistent implementation of timeless leadership principles. During this session, David will guide us through his Six Steps to Becoming an Extraordinary Leader as he shares real life, take-away strategies inside funny stories to help participants succeed in any leadership situation (regardless of their position or title).

By attending this session, you will know...

- How to clarify your life's dreams and goals
- How to prioritize your work and life
- How to develop a personal leadership plan for success
- Breakthrough strategies and tactics to gaining both influence and significance

RSVP to the Chamber at 967.3366 or altoona@netins.net.



Iowa's Misclassification Program Proves Successful

DES MOINES - Misclassification of workers as "independent contractors" rather than "employees," is a growing problem in Iowa and across the nation. In September 2009, Iowa launched a misclassification unit tasked with educating the business community on the issues of employee misclassification and to properly investigate those suspected of improperly classifying their workers. To date, efforts related to misclassification have uncovered:

- 116 employers misclassified 887 workers,
- Total unreported wages were \$15,520,738,
- Total unemployment taxes due are \$555,647, and
- Total unemployment penalties and interest due are \$156,248.

Collaborative efforts between unemployment insurance, contractor registration and workers' compensation have aided the investigative efforts of Iowa's misclassification activities.

"Employers that improperly classify their workers as independent contractors create an unfair playing field by lowering their costs of doing business in comparison to employers who follow the law in Iowa," stated Iowa Workforce Development Director Elisabeth Buck. "Additionally, misclassified workers are denied access to workers' compensation coverage and unemployment benefits if needed, creating the potential for a greater economic burden to communities."

Misclassification of workers in Iowa threatens the economy, its businesses and workers. By continuing to educate Iowa's business community and working together to identify those employers who incorrectly classify their employees, Iowa can develop a business climate that is competitive and fair for all employers and employees. Information on Iowa's misclassification program is available at www.iowaworkforce.org/misclassification.

Opening Night Legislative Reception

On Monday, January 11th, the Greater Des Moines Partnership Annual Opening Night Legislative Reception was held at the Des Moines Social Club.

The Altoona Area Chamber of Commerce attended with restaurant sponsor, Fireside Grille, who served spinach artichoke dip and cheeseburger soup at the Chamber booth. The evening provided great food and entertainment for state legislators and affiliate chambers.

Pictured (L to R): Brett McCallister, Nolan Neuroth, Paulette Franklin, Melinda Behn and Tank Fink



Is your Chamber listing correct?.....

The Altoona Area Chamber membership directory will be going to print and this is the last chance for you to update your company's information for the directory.

To find out what the chamber has on file for your company, visit: www.altoonachamber.org and click on either of the drop down menus: Home/Membership or click on Business.

Please call the Chamber office with your changes ASAP at 967-3366.



Thank You to our 2010 Sponsors

HERALD-INDEX

1008th St. SE, Ste H
PO Box 427
Altoona, IA 50009
(515) 699-7000
www.altoonaherald.com



ERIC BORSETH
ATTORNEY AT LAW

LYNN C. H. POSCHNER
ATTORNEY AT LAW

www.borsethlaw.com

111 2ND ST. SE ALTOONA, IA 50009
TELEPHONE (515) 967-9403
FACSIMILE (515) 967-8686
HOME (515) 265-8414
EMAIL ERIC.BORSETH@WESTOFFICE.NET

Sunday, April 4, 2010



February Eastern Polk Legislative Coffee Join us for the next Coffees on March 6 and April 3

Altoona Area, Mitchellville, and Pleasant Hill Chambers invited local representatives to discuss issues of concern with residents and businesses in their districts.

On Saturday, February 6, State Representative Erik Helland, Polk County Supervisor Tom Hockensmith, State Representative Geri Huser and Senator Dennis Black answered questions from 43 guests on topics such as jobs creation, PLAs, tax credits, fair share, and discussed the renovation of Vets Auditorium, school make up snow days, rebuilding businesses and housing in flooded areas and early childhood development.

RSVP to the Chamber at 967-3366 or altoona3@netins.net.



Altoona Area Chamber of Commerce 2009 President's Club

Gold

Adventureland of America, Inc.
Bank Iowa
Bankers Trust Company
Casey's General Store
City of Altoona
DPLM, Inc.
Great Western Bank
Hy-Vee Food Store
Iowa Realty-Altoona
Legacy Bank
Prairie Meadows Racetrack & Casino
Skinner Law Office, PC
Target Stores
Wal-Mart Supercenter
Ziegler, Inc.

Silver

Altoona Nursing & Rehab Center
Artistic Manufacturing Corp.
Artistic Waste, Inc.
Bosselman Travel Center
Community Choice Credit Union
Community State Bank
Deery Brothers Chevrolet
Fareway Stores, Inc.
Gilcrest/Jewett Lumber Co.
Herald-Index
Metro Waste Authority
Schaal Heating & Cooling, Inc.
Snyder & Associates, Inc.
Timmins, Kroll, Jacobsen LLP
US Bank
Valley Bank

Follow Your ABC's - "Always Buy Chamber"

The reason we created the Altoona Buck was to promote local spending, so we have tried to make it as easy as we can for our community members to use their bucks.

If you are a Chamber business and you receive Chamber Bucks, they are just the same as cash. Once you have received them get them to the chamber office so that we can reimburse you for them. We will have you reimbursed in three days.

The Chamber is **not** allowing the Altoona Bucks to be spent in the banks. The bucks cannot be exchanged for cash. Prairie Meadows & Applebee's have asked not to be included.

For more information on Altoona Bucks contact the Chamber office at 967-3366 or altoona@netins.net

AACC Calendar of Events March & April 2010

All Chamber Members & Staff Are Invited To Attend

The Greater Des Moines Partnership March & April Calendar of events

AACC Committee Meetings

March 9/April 6	Noon	Government Affairs Committee Kin Folks
March 4/April 1	11:30 a.m.	Ambassador Group Meeting Pizza Ranch
March 15/April 19	Noon	Membership Marketing Committee Claxon's
March 10/April 14	Noon	Community Development Committee Being There Coffee House
March 15/April 19	Noon	Economic Development Committee Jasmine Thai Cuisine
March 2 & 16 April 6 & 20	Noon	Noon Networking - Fireside Grille Bianchi Boys Pizza

AACC Outings & Events

March 2	7 a.m.	Chamber Day on the Hill Iowa Capitol
March 6/April 3	9:30 a.m.	Legislative Coffee Altoona Public Library
March 25	7:30 a.m.	New Membership Breakfast Village Inn
March 26	1 p.m.	AACC Ribbon Cutting Valley View Village
March 31	11:30 a.m.	Membership Luncheon Hy-Vee Club Room/Altoona

March 2, 7 a.m.
Chamber Day on the Hill
Iowa State Capitol

March 8 & 22, 10 a.m.— 12 p.m.
Net2Work
Botanical Center, 909 Robert Ray Dr., Des Moines

March 9, 11:30 a.m.— 1:30 p.m.
Building Relationships for Leadership Success, West Des Moines Marriott, 1250 Jordan Creek Pkwy

March 25, 5:30—7 p.m.
Multicultural Reception
Mercy Medical Center-West Lakes, 1601 60th St., WDM

April 5 & 19, 10 a.m.— 12 p.m.
Net2Work
Botanical Center, 909 Robert Ray Dr., Des Moines

April 15, 5-7 p.m.
Regional Business After Hours, South Des Moines Chamber

April 22, 8:30 a.m.—1:30 p.m.
Outclassing Your Competition- A Seminar in Business Etiquette, Des Moines Embassy Club, 801 Grand Ave., 40th floor

For more information on the events above or to RSVP to any of them contact the GDMP at 286-4950 or go to www.desmoinesmetro.com



119 2nd St. SE, Ste. A
Altoona, IA 50009
(515)967-3366 FAX (515)967-3346
Email: Altoona@netins.net
www.altoonachamber.org

**Another Benefit Brought To YOU
By YOUR Chamber!**

Thank You for Your Investment with the Chamber!



2010 Eastern Polk Regional Legislative Coffees

**Altoona Public
Library
700 8th St. SW**

The First Saturday in March and April

March 6 and April 3

9:30 a.m. to 11:30 a.m.

Altoona Area, Mitchellville, and Pleasant Hill Chambers of Commerce have invited local representatives to discuss issues of concern with residents and businesses in their districts. State Representative Geri Huser, Senator Dennis Black, and Polk County Supervisor Tom Hockensmith have been invited to keep their constituents up to date with issues affecting education, state budget and local economic development. **This event is Free and OPEN to the PUBLIC.**

Thank you to The Coffee Barn for providing the coffee!

Do you have a topic that you want discussed at the next legislative coffee? Write it down here and either fax (515.967.3346) or mail (119 2nd St. SE, Altoona, IA 50009) this form in to the Altoona Area Chamber. You can also e-mail altoona3@netins.net with your topic and we will pass all topics on to our local representatives prior to the coffees.

Topic to Address:

RSVP Today! E-mail at altoona@netins.net/Fax: 967.3346/Phone: 967.3366

SPONSORSHIP OPPORTUNITIES

AACC Golf Outing- Friday, July 9th

The Altoona Chamber of Commerce (AACC) Golf Outing is the biggest fundraiser for the Chamber! Mark your calendars and come ready to celebrate "Mardi Gras" style! This is your opportunity to not only have fun and network in a social setting with fellow chamber members, but to have your business represented in front of an anticipated 144 golfers and help support the many events that the Chamber brings you every year! This year's outing will be held on **Friday, July 9th, 2010** at Terrace Hills Golf Course in Altoona.

Platinum Sponsorship - \$800

- For the true golfer– Be ahead of the rest! This golf sponsorship package includes a gold tee sign sponsorship (pick the tee box of your choice– first come, first serve; have your business logo on a unique sign designed like a golf cart; display your company banner; or have a table and a play a game with the golfers or give away promotional products from your business).
- Includes your **business name on table signs during the meal**. Also includes 4-some team entry, golf events package for 4 for the day including 4 mulligans, 8 raffle tickets, 4 meal tickers, and 8 drink tickets. All inclusive golf day.
- Package includes a **VIP reception with beer and lunch before the outing begins** – don't want to miss out on this! This sponsorship also includes **your business name on more than 500 invitations** sent to Chamber members through the US mail and included in Friday Flash weekly e-mail blasts, logo on electronic invitation posted to Chamber Web site at www.altoonachamber.org, and business name on all pre-event marketing.

Gold All Golf Cart Sponsor - \$600

- This golf sponsorship includes your **business name and logo on every beverage cart** used at the event!
In 2009, 72 carts were used by golfers for the Golf Outing.
- This sponsorship also includes **your business name on more than 500 invitations** sent to Chamber members through the US mail and included in Friday Flash weekly e-mail blasts, logo on electronic invitation posted to Chamber Web site at www.altoonachamber.org, and business name on all pre-event marketing.
Limited to 1 sponsorship.

Beverage Cart Sponsor - \$300

- Have your **business name on one side of the most popular carts** maneuvering its way around the course– the beverage cart!
- This sponsorship includes **your business name on table signs during the meal**, on more than **500 invitations sent to Chamber members through the US mail** and included in Friday Flash weekly e-mail blasts, as well as on an electronic invitation posted to Chamber Web site at www.altoonachamber.org. Your business name will also be on all pre-event marketing. **Only 4 sponsorships available** – first come, first serve.

Gold Tee Sign Sponsor - \$300

- Not a golfer? Have your business name on one of the tee boxes instead! This golf sponsorship package includes the ability to **pick your choice of hole to put your tee sign on**– first come, first serve – have your business logo on a unique sign designed like a golf cart; **display your company banner; or have a table and play a game with the golfers or give away promotional products** from your business at your sponsored tee box. This also includes **your business name on table signs during the meal**.
- This sponsorship also includes your **business name on more than 500 invitations** sent to Chamber members through the US mail and included in **Friday Flash weekly e-mail blasts**, logo on electronic invitation posted to Chamber Web site at www.altoonachamber.org, business name on all pre-event marketing.
Limited to 18 sponsorships.

Silver Tee Sign Sponsor - \$200

- Take a step down from the gold sponsorship and you've got silver! Have your business name on a **unique tee sign designed like a golf cart**. These signs will be placed at each of the tee boxes during the tournament.
- This sponsorship also includes your business name on table signs during the meal. **Limited to 18 sponsorships**. First come, first serve.

Sponsor Registration Form

Business Name: _____ Contact Name: _____
Telephone Number: _____ Email: _____

Sponsorships: (Please check appropriate box)

Platinum Sponsorship	\$800	<input type="checkbox"/>	Gold Tee Sign Sponsor	\$300	<input type="checkbox"/>
Gold All Golf Cart Sponsor	\$600	<input type="checkbox"/>	Silver Tee Sign Sponsor	\$200	<input type="checkbox"/>
Beverage Cart Sponsor	\$300	<input type="checkbox"/>			

"Mardi Gras"
Altoona Chamber
Golf Outing 2010

Payment Options: Phone: 967-3366 (pay by Mastercard/Visa over phone)/ Mail: AACC, 119 2nd St. SE, Altoona IA 50009



Membership Luncheon

David Bush

Extraordinary Results Coach & Speaker



Becoming an Extraordinary Leader in 2010

**Wednesday, March 31
11:30 a.m. to 1:00 p.m.
Altoona Hy-Vee Club Room
108 8th St. SW**

Cost: \$10.00 (includes lunch)

Non-members: \$15.00

***Included with registration, you will receive
David's Extraordinary Results Coaching Kit!***

Join us to enjoy an inspirational message and lunch!

Despite what's popular in today's marketplace, leadership success is not a secret. It's about consistent implementation of timeless leadership principles. During this session, David will guide us through his Six Steps to Becoming an Extraordinary Leader as he shares real life, take-away strategies inside funny stories to help participants succeed in any leadership situation (regardless of their position or title).

By attending this session, you will know...

- How to clarify your life's dreams and goals
- How to prioritize your work and life
- How to develop a personal leadership plan for success
- Breakthrough strategies and tactics to gaining both influence and significance

RSVP to the Chamber at 967.3366 or altoona@netins.net

Networking Luncheon

*Get Connected.
Get Your Business Noticed.
Talk it up.*

**This is an Open Invitation to
All Chamber Members!**

***Join Us the First & Third
Tuesday of every Month
11:45 a.m.***

Tuesday, March 2 & 16, 2010
Fireside Grille, 523 8th St. SE, Altoona

Tuesday, April 6 & 20, 2010
Bianchi Boys Pizza & Pasta, 104 3rd St. S.E.

To Register

RSVP to Altoona Chamber
Phone: 967-3366
Fax: 967-3346
E-mail: altoona@netins.net
Web site: www.altoonachamber.org

*Attendees will have an opportunity to give a business introduction.
Don't forget to Bring your Business Cards!*

Sponsored by the Altoona Area Chamber of Commerce

119 2nd St SE, Suite A
Altoona, IA 50009
Phone: 967-3366 Fax: 967-3346
E-mail: Altoona@netins.net
Web site: www.altoonachamber.org

