

January & February 2012

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Noon Networking Locations
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Your 2012 Chamber Board of Directors & Staff

EXECUTIVE BOARD OF DIRECTORS

President

Joshua Hood, Bailey Cleaners

President-Elect

Cindy Metge, Coldwell Banker
Mid-American Group

Secretary

Amy Jensen, Altoona Physical
Therapy

Past President

Adam McRoberts, Ted's Body Shop

BOARD OF DIRECTORS

Mattia Hansen-Altoona Campus

Chad Snyder- Snyder Landscaping &
Lawn Care

Bill Stearns-Fareway

Mary Voss-Bank Iowa

Julie West -West Works

Darren Huinker-Stamats Inc.

Elaine Castelline- Prairie Meadows

BOARD LIASIONS

Joe Riding

Altoona City Council

Craig Menozzi

Southeast Polk Schools, Supt.

AACC STAFF

Executive Director: Melissa Horton

Event Planner: Hilary Dunn

Admin. Assistant: Amy Foust

Office Volunteer: Norma Teuber



DISCOVER THE CHAMBER



Dear Altoona Chamber members,

Happy New Year! 2012 will no doubt be an exciting year. The entire nation and even the world was watching as Iowans went to caucus. The democratic process reminds me of our freedoms that contribute to the greatness of the USA.

I must give a congratulatory "Thank you" to Adam McRoberts for a job well done as Chamber President in 2011. He led us through a year full of events including RAGBRAI, the Home Show and another successful Altoona Palooza. We appreciate your leadership and enthusiasm and look forward to your new supporting role as Past President.

So, what's ahead for 2012? YOU! Chamber members are what the Chamber is all about. Melissa, Hilary and Amy purpose their days to make your chamber the best in the state. There's many ways to participate in chamber events, especially during an election year. Check out our website for the latest news and calendar events.

As incoming president I am excited about our Chamber and what YOU will do in 2012!

Make it great,

Joshua Hood, President 2012

Bailey Cleaners, LC

***"Providing Opportunity, Encouraging Growth"
2012 AACC Mission Statement***

AACC Annual Membership

Awards Dinner

Saturday, February 4, 2012

Prairie Meadows Events & Conference Center

6:00 p.m. Social Hour/ 7:00 p.m. Dinner

(Program and DJ to follow)

Cost: \$45.00 per person

Prom 2012 Forever Young

*RSVP to the Chamber at 967.3366 or altoona@netins.net by
January 20.*

Thank you to our 2012 sponsors:

*City of Altoona, Swain Chiropractic, Bankers Trust, US Bank,
Cyclone Liquors, Altoona Living Magazine, Ted's Body Shop Inc.*

**Please pay in advance. No shows will be billed.*

2012 Newsletter Sponsors

Bankers Trust
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 3820 8th St. SW. in
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Noon Networking 2012

*all networking events begin at 11:45 a.m.

January 3– Fireside Grille	March 6– Sam’s Bar and Grill	May 1- Altoona Pizza Ranch
January 17-Fireside Grille	March 20– Sam’s Bar and Grill	May 15– Altoona Pizza Ranch
February 7– Fireside Grille	April 3– Sam’s Bar and Grill	June 5– Altoona Pizza Ranch
February 21-Fireside Grille	April 17– Sam’s Bar and Grill	June 19– Altoona Pizza Ranch
July 3– HyVee Club Room	September 4– Yanni’s	November 6– Claxon’s
July 17– HyVee Club Room	September 18– Yanni’s	November 20– Claxon’s
August 7– HyVee Club Room	October 2– Yanni’s	December 4– Claxon’s
August 21– HyVee Club Room	October 16– Yanni’s	December 18 –Claxon’s

Interested in being a 2012 presenter? Call the Chamber office at 967.3366 for open dates!



Make your membership count!

Government Affairs–meets the 1st Wednesday at Noon
Community Development–meets the 2nd Wednesday at Noon
Altoona Area Young Professionals–meets the 3rd Wednesday at Noon
Ambassadors–meets the 1st Thursday at Noon
Economic Development–meets the 3rd Monday at Noon

Call the Chamber office at 967.3366 to sign up and get more information on meeting locations!

Join a Chamber Committee that interests you!

Partnership Annual Legislative Reception

Monday, January 9
 5:00-7:00 p.m.
 \$15.00 per affiliate member

Join the Partnership and Chamber affiliates as we welcome State Legislators back to Des Moines for the 2012 session. RSVP online at www.desmoinesmetro.com/events

Thank you to Sugar Shack for representing the Altoona Chamber as a food vendor!



Social Media and the Web: Go Play in the Traffic!

Business Tune Up

Wednesday, February 22
 11:30 a.m.
 Toad Valley Golf Course
 Cost: \$15.00
 *lunch included

Speaker:
BEN MCDUGAL
 Global Reach Internet Productions



THANK YOU to our 2011 Board of Directors!

President Adam McRoberts— Ted's Body Shop
Secretary Amy Jensen— Altoona Physical Therapy
Ann Atkin— Prairie Meadows Racetrack & Casino
Cindy Metge— Coldwell Banker Mid-American Group
Julie West— West Works
Amber Darby— Holiday Inn Express & Suites

President-Elect Joshua Hood— Bailey Cleaners
Past President Adam Kline— Edward Jones Investments
Bill Stearns—Fareway Stores, Inc.
Mary Voss— Bank Iowa
Mattia Hansen— Altoona Campus
Chad Snyder— Snyder Landscaping & Lawn Care

Special Thanks to outgoing board members Adam Kline and Ann Atkin!

Meet your new board member!

Darren Huinker

Stamats, Inc.



Huinker is a 1986 graduate of Central College and Drake University in 1990 who currently is a Senior Client Consultant for Stamats, Inc. He lives in Altoona with his wife Janel, and daughter Jacey and son Logan. Their oldest son, Payton, is a junior at Wartburg College.

Darren is actively involved in the community as a lector and small group leader at SS John and Paul Catholic Church, Chamber Ambassador, a 3rd degree member of Knights of Columbus, member of the Southeast Polk Booster Club and is a coach for the Ram's Baseball and Basketball Clubs as well as the SEP Youth Tackle Football League.



Meet your new board member!

Elaine Castelle

Prairie Meadows Racetrack & Casino



Castelle joined Prairie Meadows in 1998 and has been the Director of Finance since October 2005. She has been an Enrolled Agent (federal tax specialist) licensed by the U.S. Department of the Treasury since 1993. Elaine has lived in Altoona for 13 years. She

is married to Bob Castelle. Her sons, Jon and Ryan are graduates of Southeast Polk High School.

Elaine is a member of the Kiwanis Club of Southeast Polk and has served as President and Board Member of the club and is currently the co-chair of fundraising and publicity. She also teaches 5th grade students about economics and business as a volunteer for Junior Achievement in the Des Moines area.



2012 Membership Dues!

Take advantage of all your Chamber has to offer including one of our biggest benefits— inclusion of your business in our 2012 Community Guide! Distributed to more than 18,000 households in the Southeast Polk District and surrounding areas!

Dues must be received by February 15 to be included in the 2012 Community Guide!

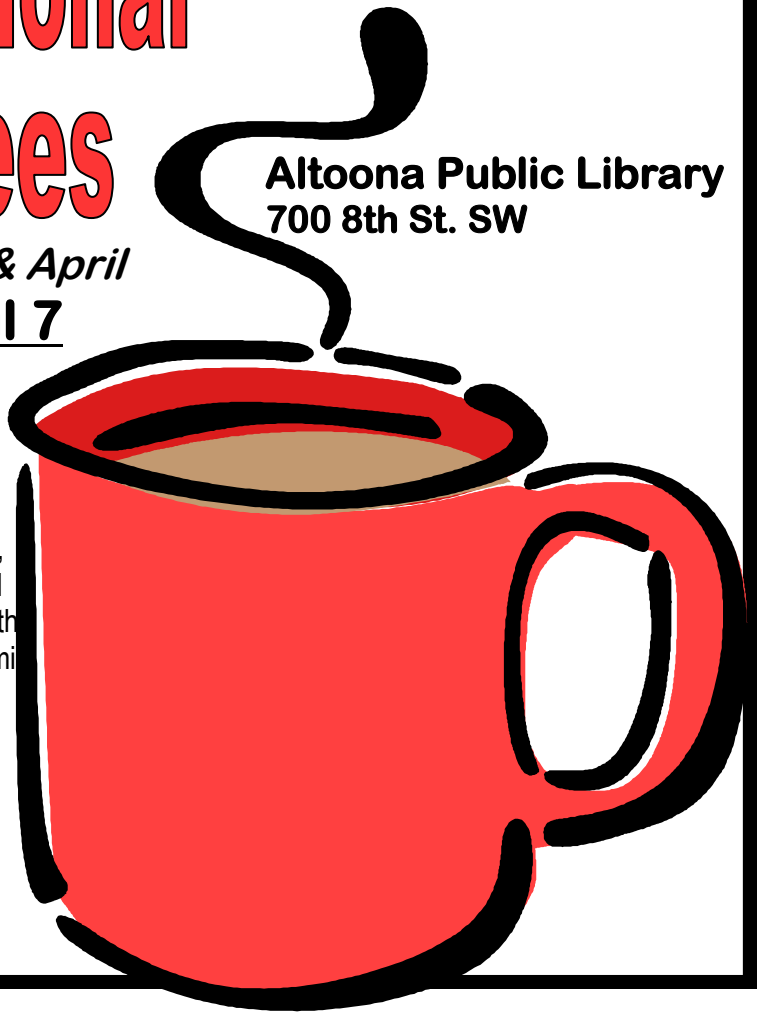
Eastern Polk Regional Legislative Coffees

Altoona Public Library
700 8th St. SW

First Saturday in February, March & April
February 4, March 3, April 7
9:30 a.m. to 11:00 a.m.

The Altoona Area Chamber of Commerce has invited local representatives to discuss issues of concern with residents and businesses in their districts. Senator Dennis Black, Polk County Supervisor Tom Hockensmith, and State Representatives Kim Pearson and Erik Helland have been invited to keep their constituents up to date with issues affecting education, state budget and local economic development.

**This event is FREE and
OPEN to the PUBLIC.**



* No electronics of any sort will be allowed during the panel discussion, including, but not limited to, cell phones, cameras, video cameras, and voice recorders.

Altoona Area Chamber of Commerce President's Club 2012

Gold Members

Adventureland of America, Inc.
Bank Iowa
Bankers Trust Company
Bass Pro Shops
Casey's General Store
City of Altoona
Great Western Bank
Hy-Vee Food Store
Iowa Realty-Altoona
Legacy Bank
Prairie Meadows Racetrack & Casino
Skinner Law Office, PC
Wal-Mart Supercenter
Ziegler, Inc.

Silver Members

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Community Choice Credit Union
Community State Bank
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Metro Waste Authority
Neumann Brothers, Inc.
Shive-Hattery, Inc.
Timmins, Kroll, Jacobsen LLP
The Sage Tree Aveda Concepts Salon & Day Spa
US Bank
Valley Bank

Calendar of Events

January 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 11:45 a.m. Noon Networking @ Fireside Grille	4 Noon: Gov't Affairs Meeting @ Being There Coffee House	5 11:30 a.m: Ambassadors Meeting @ Pizza Ranch	6	7
8	9 5:00 p.m.: Opening Night Legislative Reception at World Food Prize Building	10	11 Noon: Community Development Meeting at Sugar Shack	12	13	14
15	16 Noon: Economic Development Meeting @ Jasmine Thai	17 11:45 a.m. Noon Networking @ Fireside Grille	18 Noon: AAYP meeting at HyVee	19 5:00 p.m: Ribbon Cutting @ C.L. Brown & Associates (new location)	20	21
22	23	24 4:00 p.m: Chamber Board Meeting	25	26	27	28
29	30	31				

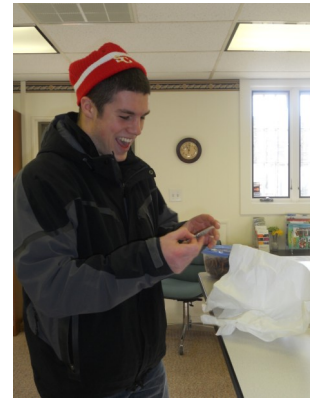
February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Noon: Gov't Affairs Meeting @ Being There Coffee House	2 11:30 a.m: Ambassadors Meeting @ Pizza Ranch	3	4 9:30 a.m. Legislative Coffee @ Altoona Library 6:00 p.m: Annual Dinner @ PM
5	6	7 11:45 a.m. Noon Networking @ Fireside Grille	8 Noon: Community Development Meeting at Sugar Shack	9	10	11
12	13	14	15 Noon: AAYP meeting at HyVee	16	17	18
19	20 Noon: Economic Development Meeting @ Jasmine Thai	21 11:45 a.m. Noon Networking @ Fireside Grille	22 11:30 a.m. Business Tune Up #1 @ TBA	23	24	25
26	27	28	29			



Above: Ribbon Cutting for R-Wireless on December 2nd.

Below: Happy Holidays from your Chamber gals! Hilary, Amy, Melissa and Norma!



Above: Our summer intern Tyler receives his birthday present...his very own official name tag!

Below: Hilary and Melissa enjoy a carriage ride at Christmas on the Plaza on December 2nd.



Above: Mattia Hansen and Chad Snyder at the AAYP Holiday After Hours on December 14th.



Above: Ribbon Cutting for Revitalizing Massage Therapy on November 4th.



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Email: Altoona@netins.net
www.altoonachamber.org

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Thank You for Your Investment with the Chamber!