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altoona campus

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Look for the Kids Klub link!

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The best value to get your splash on this summer is at Altoona Aquatics Park!

1200 Venbury Drive, Altoona | 515-967-6988

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Photography courtesy of

BRENT ISENBERGER



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The Altoona Area Chamber of Commerce is an Affiliate Member of the









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www.visitaltoona.com

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Welcome to Altoona!

Whether you are new to town or have lived here for years, thank you for taking the time to check out all that Altoona and the surrounding area has to offer. The Altoona Area Chamber of Commerce is proud to represent hundreds of organizations of all kinds and sizes that make up our membership.

As you will see in the following pages, you don't have to go far to find just what you are looking for. Everything from retail boutiques and outlet stores to auto repair and chiropractic care are all just minutes away. And you definitely won't find a better place in the metro to have fun. You can ride a roller coaster, float on a lazy river, and catch the horse races all within city limits! While you are out, make sure to try the excellent menus at any one of our growing number of restaurants.

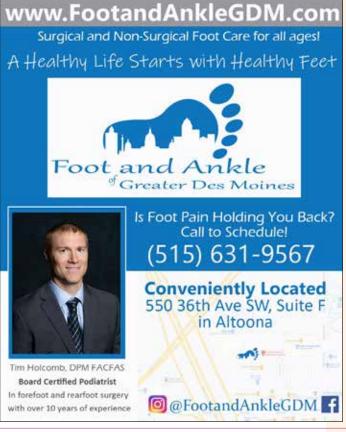
We also represent a vibrant community, and our event calendar is full of opportunities for you to join in the fun all year long. If you want to get a sense of what Altoona is all about, make plans to attend one of our key events this year like Altoona Palooza, the farmer's market, or our annual Farm to Table meal.

On behalf of the entire 2022 Board of Directors, thank you for looking local first and supporting our member businesses and organizations and the Altoona Area Chamber of Commerce. We wish you all the best in 2022 and look forward to seeing you out in the community in the coming year. *



Josh Dunwoody 2022 PRESIDENT





Numbers to know

CITY HALL 900 Venbury Drive, Altoona, Iowa 50009, MAYOR Dean O'Connor	515-967-5136
ALTOONA COUNCIL MEMBERS:	F1F 410 2227
Scott Duer	
Jeremy Boka	
Vern Willey II	
Elizabeth Burns-Thompson	
Josh Dunwoody	
City council meets the first and third Monday of each month at 6:30 p.m. at City Hall. Additional meetings are	scheduled as necessary.
ALTOONA CITY DEPARTMENT OFFICIALS:	515 067 5136
CITY ADMINISTRATOR John Harrenstein	
POLICE CHIEF Greg Stallman	
CITY CLERK Randy Pierce	
FIRE CHIEF Jared Ogbourne	
LIBRARY DIRECTOR Kim Kietzman	
WATER BILLING Amy Willem	
PLANNING & ZONING John Shaw	
CITY ENGINEER John Dostart	
BUILDING OFFICIAL Derik Strait	
PUBLIC WORKS Scott Atzen	
STREET DEPARTMENT Justin Phillips	
PARKS DEPARTMENT Tim Van Wyk	
PUBLIC UTILITIES Daniel Scott	
COMMUNICATION SPECIALIST Beth Van Ryswyk	515-967-5136
OTHER LOCAL GOVERNMENT ENTITIES:	
POLK COUNTY SUPERVISOR Steve Van Oort	
HOUSE REPRESENTATIVE Brian Lohse	
STATE SENATOR Zach Nunn	515-519-2246
UTILITIES:	
CITY OF ALTOONA (Garbage/Water/Sewer/Recycling and Storm Sewer Services)	
MIDAMERICAN ENERGY	
CENTURYLINK (Phone, Internet, DirecTV)	
MEDIACOM CABLE (Cable, Internet, Phone)	
WASTE MANAGEMENT (Garbage, Recycling, Yard Waste)	515-244-7336
OTHER SERVICES: US POST OFFICE (Stamps, Mailing Only)	
US POST OFFICE, PLEASANT HILL (Cluster Box Keys, etc.)	
ALTOONA AREA CHAMBER OF COMMERCE	
ALTOONA CAMPUS (Community Recreation and Fitness)	
ALTOONA AQUATIC PARK (June-August)	515-967-6988
DART	
SOUTHEAST POLK SCHOOL DISTRICT DISTRICT OFFICE	515-967-4294
407 Eighth St. S.E., Altoona, Iowa 50009, registration@southeastpolk.org, Office hours: 8 a.m. to 4 p.m.	
SUPERINTENDENT OF SCHOOLS DR. DIRK HALUPNIK, Dirk.Halupnik@Southeastpolk.orgSCHOOL BOARD:	515-967-4294
CHAD CRABB - PRESIDENT, Chad.Crabb@Southeastpolk.org	515-745-9409
LORI SLINGS — VICE PRESIDENT, Lori.Slings@Southeastpolk.org	
BRETT HANDY, Brett.Handy@Southeastpolk.org	
RIC POWELL, Ric.Powell@Southeastpolk.org	
TOM NAEVE, Tom.Naeve@southeastpolk.org	
WHITNEY SMITH-MCINTOSH, whitney.smithmcintosh@southeastpolk.org	
BRIGID ERNST, brigid.ernst@southeastpolk.org	
Generally, the Board holds regular meetings on the first and third Thursdays of each month at the District Off	



WE EXIST TO HELP MEMBER BUSINESSES GROW THROUGH ADVOCACY, EDUCATION & MARKETING



PRESIDENT
Josh Dunwoody
Tactical Advantage Business Solutions



PRESIDENT-ELECT
Jared Vincent
Insurance Station



SECRETARY Amy Ferguson Altoona Campus



PAST PRESIDENT

Makenzie Moburg-Appleton

Mendota Health



DIRECTOR Eric Leanos



DIRECTOR
Tyler Smith
Smith Law Firm



DIRECTOR Lori Slings Bankers Trust



DIRECTOR Tu Tran Prairie Meadows



DIRECTOR Austin Hedstrom



DIRECTOR
Whitney Smith McIntosh



DIRECTOR
Sarah Kavalier
Coldwell Banker Mid-America



DIRECTOR
Joe Tollari
Metro Heating & Cooling



DIRECTOR
Alyssa Knudsen
Outlets of Des Moines



BOARD LIAISON
Elizabeth Burns Thompson
Altoona City Council



BOARD LIAISON Dr. Dirk Halupnik Superintendent, SEPCSD



BOARD LIAISON Meg Schneider Sr. VP Des Moines Partnership

Altoona Area Chamber of Commerce | 119 Second St. S.E., Suite A, Altoona, IA 50009 | (515) 967-3366

www.AltoonaChamber.org









Testimony Passion

I'd like to give a shout out to the Altoona Area Chamber of Commerce. Joining the AACC was a pick-one-and-try-it-on-for-size. My experience with AACC has surpassed all expectations. I relish the culture of inclusivity that opens its arms to the multitude of businesses that make up a thriving full-spectrum community. The caliber and variety of events have provided me opportunities to learn and grow as a business entity as well as essential networking to build my clientele. The phenomenal Melissa Horton and Maaike

Hendrikson are rare gems who keep all interactions and gatherings happy and light. Whether upfront or behind the scenes, they both work with heart and passion supporting every business to reach its full potential. The Altoona Area Chamber of Commerce is a vital organization doing things amazingly right. I am honored and proud to be a part of this chamber.



Christine Clark SUNGLOW TRANSFORMATION

The Altoona Area Chamber of Commerce is a great and welcoming resource for any local business, of any size. The amount of value they provide their members is very impressive. From fun, innovative and informative networking events; out-of-the-box workshops and business series; to advertising and sponsorship opportunities and the constant support, it's clear they have put Altoona businesses first. I have made so many valuable connections and friendships, and I can only see that growing. I will definitely be continuing our membership, and I look forward to becoming much more involved.



Sarah Litwiller AREA DIRECTOR OF SALES, GOLDER HOSPITALITY/MY PLACE HOTEL – ALTOONA



We're happy to invest in Altoona! Not only is the Chamber a benefit for its members, it's a great resource for the community! Recognizing public service, volunteerism, economic development and community fun, the Chamber helps put a name and face to us outside of our main office.



Dr. Eric Forsberg ALTOONA SMILES

Develop

The Altoona Chamber of Commerce is the best place to develop your business! The Chamber staff Melissa Horton and Maaike Hendrikson are so welcoming. They have supported Bank Iowa throughout the years and have helped me become a "Connector in the Community!"



Marsha Lynch BANK IOWA

Promotion

I have continued to invest and remain part of the Chamber for many reasons. However, my favorite story came from the 12 Days to Small Business Saturday Social Media Promotion in 2021. A customer came into my store looking for an item that she had seen in our photo collage on the Chamber's Facebook page during the 12 Day event. Needless to say, I had a happy customer when she was able to purchase the item she had spotted in the photo. That's what I call a win...for everyone!



Twila
Shreves
HIDDEN
TREASURES
GIFTS

of Chamber Membership

The opportunity to network among local business owners, operators, like-minded individuals and industry movers is one of the most appealing aspects of joining your Chamber of Commerce.



OF SMALL BUSINESSES FAIL BECAUSE THEY DO NOT HAVE A NETWORK.



BUSINESSES BELONG TO OR ARE PART OF A CHAMBER OF COMMERCE

INCREASED

EVENT BRANDING. ANNUAL BUSINESS AND COMMUNITY GUIDE LISTING. WEBSITE DIRECTORY, RIBBON CUTTING, GROUNDBREAKING, OPEN HOUSES & MORE!

2021 WWW.ALTOONACHAMBER.ORG

243.584 VISITS

541,106 UNIQUE PAGE VIEWS

612,630 PAGE VIEWS

5 min 5 sec AVERAGE VISIT

SOCIAL MEDIA PLATFORMS



1.075

O 838





Sugar Shack

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A hometown diner featuring breakfast, lunch and dinner. Serving Altoona since 1986!



Bumblebee's Pizza

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Mayor's letter

Though challenging, 2021 ended up being another successful year in the City of Altoona. I would like to first thank all of the businesses who call Altoona home. As a fellow business owner, I understand the challenges and personal commitment all of you have made. I commend you.

As we look to the new year, I have renewed optimism and hope for the future. The city continues to add residential plats; as we all know, roof tops directly help the business community with not just customers but potential employees as well. We continue to add a nice mix of multifamily, townhomes and single family residents.

After 25 years of service to the City of Altoona, Jeff Mark has formally retired as the City Administrator. Jeff has truly put the city in a postion for continued success. I want to personally congratulate him on a wonderful career and his retirement.

I would also like to thank Kyle Mertz, who ended his 12-year career serving on the city council. Many of the successes we have in the city are directly because of his leadership. I also want to welcome Josh Dunwoody to the council and look forward to working with him.

We are grateful to Joe and Leann Riding for giving the City of Altoona the opportunity to purchase the Terrace Hills Golf Course. This will be a wonderful amenity for the citizens of Altoona for years to come. With the commitment of remaining a golf course and the infrastructure that was run out to 80th Street, this is also an economic engine for the city to grow to the east.

Speaking of east, Southeast Polk School District will be building a 6-7 grade middle school just to the east of Sam Wise Sports Complex. This, too, will add to the growth moving that direction and be convenient for families in the future. The district also purchased ground to the south, in the middle of a new residential development for future growth. Exciting things for the community and the families who call Altoona home.



Dean R. O'Connor MAYOR OF ALTOONA

Always road construction. It's essential.

The First Avenue widening project had a little hiccup (not due to the contractor or the city), which set it back just a little. This should be finished to the north this summer, with a beautiful piece of artwork in the middle of a roundabout. I know there are roundabout opposers, but I love them. Between the calming of traffic flows and fewer catastrophic accidents, they are good for the community — once you get the hang of them.

I am very excited for 2022 and the future of the City of Altoona. Staff, police, fire, city council, and all of the boards and commissions are working together to create a business-friendly community. We are proud of what we have accomplished and are working hard on our vision for the future. May your 2022 be peaceful and successful. *

Sincerely,

Dean R. O'Connor Mayor – City of Altoona

ALTOONA CITY COUNCIL



JEREMY BOKA



ELIZABETH BURNS-THOMPSON



SCOTT DUER



JOSH DUNWOODY



VERNON WILLEY II



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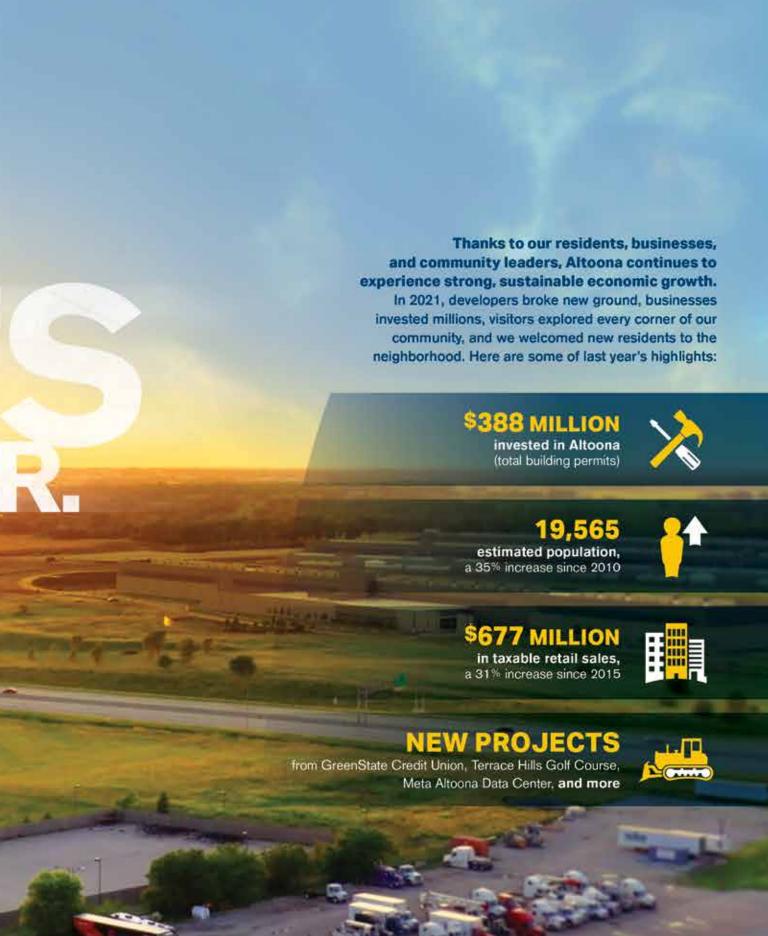


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3820 8th St. S.W., Altoona

(515) 957-8989 | BankersTrust.com





Together, we grow. TOGETHER, WE THRIVE.

When Altoona wins, we all win. By generating investment in our community, we create jobs for our residents, draw customers to support our local businesses, and generate revenue that can be reinvested in Altoona through infrastructure improvements, education, community events, parks and trails, and other civic services. Growing our community is about continuing to make Altoona a place where we all love to live, work, visit, and do business.



MORE ADVENTURE

Altoona already has an amazing parks and trails system, but as more residents and businesses move to the area, we continue to invest in outdoor fun. Visit page 30 for a handy new map!



MORE OPPORTUNITY

All the things that make Altoona a great place to live – plus our business-friendly policies – help our community attract new employers, creating good jobs that are close to home.



MORE EXPLORING

Two years ago, Altoona launched Visit Altoona, a campaign designed to draw visitors to our city and support local businesses. It's also a great tool to help residents explore their own community and uncover its history!

Start exploring at VisitAltoona.com.



MORE POSSIBILITY

Altoona's growth unlocks exciting new opportunities to create positive change within our community. One example? Olde Town revitalization! The City of Altoona has partnered with the Altoona Area Chamber of Commerce and the Altoona Area Historical Society to revitalize our historic downtown, a project that's only possible because of Altoona's continued growth.





JUNE 3
WINE & CRAFT BEER FEST

JULYGOLF OUTING





SEPTEMBER 24 FARM TO TABLE

OCTOBERFIRST RESPONDERS LUNCHEON



Check out the Chamber Event Calendar at **WWW.ALTOONACHAMBER.ORG** for more information!

Southeast Polk School District



Southeast Polk District Vision & Mission

LEARN. LEAD. LIVE.

Success for college, career and civic life. Engage all students in learning a challenging curriculum delivered through quality instruction.

Southeast Polk School District is an exciting place to be. Located in the vibrant, growing and thriving central lowa area, we are a community of communities offering endless academic, career, entertainment, dining and shopping opportunities.

Our growing district serves more than 7,000 students from kindergarten through 12th grade and is projected to continue to flourish. We serve the communities of Altoona, Pleasant Hill, Mitchellville, Runnells, Des Moines and surrounding areas, covering 114 square miles in southeastern Polk County. We employ roughly 1,031 talented professionals.

The Southeast Polk School District has a rich tradition of community pride. Our mascot is the RAM, an acronym made from Runnells, Altoona and Mitchellville — the three original communities with high schools that consolidated in 1961 to make the Southeast Polk Community School District.

Our district is committed to fostering academic excellence, leading students to succeed in college, career and civic

life. We engage all students in learning a challenging curriculum that's delivered through quality instruction by our exceptional staff. We consistently have one of the highest graduation rates in the state and offer multiple opportunities throughout our students' academic careers to advance to post-secondary education, apprenticeship, or the military immediately following graduation.

We pride ourselves on providing quality learning experiences to build the foundation for future success. Three of our elementaries have won the National Blue Ribbon Award. Starting with our youngest students all the way through graduating seniors, we offer opportunities to strengthen core academic skills, collaborate with others to solve problems and create new ideas utilizing multiple



resources, including the latest technology.

We are a leader in the state in providing our students at every grade level with Science, Technology, Engineering, and Math (STEM) education. We offer a variety of unique learning opportunities including our Environmental Learning Center, available through a partnership with Metro Waste Authority and Drake University. Students participate in hands-on learning and research on acres of land in the Camp Creek watershed, building the skills they need to be the next generation of problem solvers and thoughtful land stewards.

As we continue to grow, we consistently to challenge ourselves to ensure that our students receive the highest quality education. We are thrilled that







our communities voted to pass the 2020 Referendum. This bond includes several new buildings and making improvements to existing facilities. Every classroom was upgraded with state-of-the-art teaching technology to start the 2021-2022 school year. We've broken ground on the new multipurpose stadium that will benefit hundreds of our athletes, band members, and high school students. The new 6-7 grade building will provide the relief we need to accommodate our growing student population and keep us together as a community. These are just a few of the approved projects that will enhance the learning experience for all of our



students. We invite you to follow our progress and success on social media @SEPSchools or by searching #1SEP and bookmarking our website at www.southeastpolk.org.

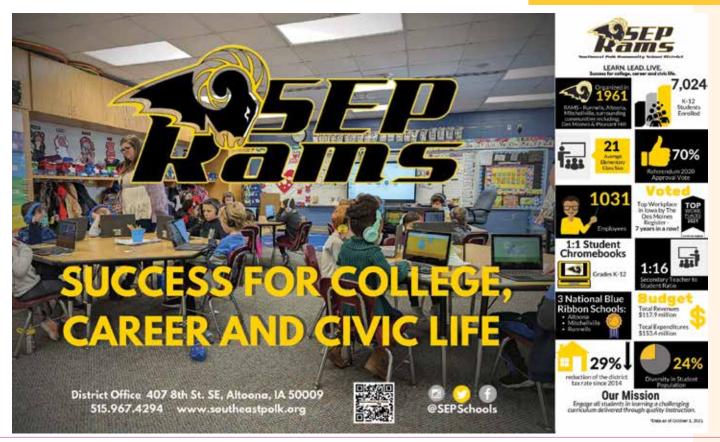
CORE VALUES

- Students first
- High expectations
- Collaboration
- Integrity
- Stewardship
- Adaptability
- Respect



PRIORITIES

- · High Academic Achievement
- Fiscal Responsibility and Stability
- Effective and Engaging Communication



Southeast Polk School District



ALTOONA ELEMENTARY

301 Sixth St. S.W. Altoona, IA 50009 515.967.3771 Morgan Miller **Grades PK-5**



RUNNELLS ELEMENTARY

6575 S.E. 116th St. Runnells, IA 50237 515.966.2068 Mike Nicodmus Grades PK-5



910 Seventh Ave. S.E. Altoona, IA 50009 515.967.2109 Lori Waddell Grades PK-5



WILLOWBROOK **ELEMENTARY**

300 17th Ave. S.W. Altoona, IA 50009 515.967.7512 George Panosh **Grades PK-5**



CLAY ELEMENTARY

3200 First Ave. S. Altoona, IA 50009 515.967.4198 Lea Morris Grades PK-5



SPRING CREEK

8031 N.E. University Ave. Pleasant Hill, IA 50327 515.967.5533 Nathan Ballagh Grade 6



DELAWARE ELEMENTARY

4401 F. 46th St. Des Moines, IA 50317 515.262.3197 Chelsea Clark Grades PK-5



JUNIOR HIGH

8325 N.E. University Ave. Pleasant Hill, IA 50327 515.967.5509 Mike Dailey Grades 7-8



FOUR MILE ELEMENTARY

670 S.E. 68th St. Pleasant Hill, IA 50327 515.265.1972 Tamera Steenhoek **Grades PK-5**



HIGH SCHOOL

8325 N.E. University Ave. Pleasant Hill, IA 50327 515.967.6631 Steve Pettit Grades 9-12



MITCHELLVILLE **ELEMENTARY**

308 Elm Ave. N.W. Mitchellville, IA 50169 515.967.4274 Blake Kielman **Grades PK-5**



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These locations and more are managed by

www.ppm-inc.com



Events and dates may be subject to change

./	TODAY ("I I II
April 1	Ticket Sales Open TODAY for "Into the
	Woods Jr." CAP Theatre summer production -
	www.captheatre.org
April 1-3	"Sweat," Des Moines Civic Center, Stoner
	Theater. Fri/7:30pm; Sat/2pm & 7:30pm;
	Sun/2pm
April 1-10	"Singing in the Rain," Des Moines Playhouse.
	Wed-Sat/7:30pm; Sun/2pm
April 2	Altoona Area Chamber of Commerce
_	Annual Awards Dinner at Terrace Hills Golf &
	Events Center 6pm



April 2	ChildServe BubbleBall - Grand Ballroom at
April 2	the Iowa Events Center, 7pm
April 2-3	Flea Market, Iowa State Fairgrounds 4H
April 2 0	Exhibition Building, 9am-4pm
April 2	"Rain" a Tribute to the Beatles at Des
April 2	Moines Civic Center, 7:30pm
April 6	Acoustic Vibes on the Patio - Wednesdays
April 0	through June, Hawk Heaven
April 9	Midwest Vendor Market at Outlets of Des
740111 0	Moines, 10am-6pm
April 9-10	Monster Jam, Wells Fargo Arena
April 12	Iowa Cubs Opening Day of Baseball
April 16	MadCAP, 7pm-9pm at CAP Theatre in
	Olde Town (mask required)
April 16	Spring Perennial Plant Sale at the Enabling
•	Garden, Noon-4pm
April 16	Chicago Live In Concert, Des Moines Civic
	Center, 7:30pm
April 16	Altoona Spring Clean Up south of RR tracks
April 22-24	Junk Jubilee, Iowa State Fairgrounds
April 22	Pippi Long Stocking, Des Moines Playhouse.
	Fri/7pm; Sat & Sun/1pm & 4pm, through May 8
April 23	Altoona Lions Celebrity Softball
	Tournament at Lions Park
April 23	A Piece of Bondurant
April 23	Henry Rollins "Good To See You" at Hoyt
	Sherman Place, 7:30pm
April 23	Altoona Spring Clean Up north of RR tracks
April 27-30	DRAKE RELAYS - 113th Year
April 29	"Tiny Beautiful Things" at Tallgrass Theatre
	Company, Fri & Sat/7:30pm; Sun/2pm,
	through May 15
April 30	Mercy Me - The Inhale (Exhale) Tour at Wells
4 11 00	Fargo Arena, 7pm
April 30	Bernadette Peters in Concert, Des Moines
Amril 00	Symphony, 7:30pm
April 30	Adult Prom, Hawk Heaven, 8pm

Things



Evans, 6pm

through June 5

May 17

"Hamilton" at the Des Moines Civic Center. Sat/2pm & 7:30pm; Sun/1pm & 6:30pm,

May 19	East Polk Regional After Hours, "The
	Economic Impact of Trails" with Derek Lord,
	4-6pm. Brick & Ivy
May 20-22	ASC/GPS Summer Kick Off Classic at
	Spring Creek Sports Complex
May 21	MadCAP, 6pm-8pm at Haines Park
	(masks recommended)
May 21	Midwest Vendor Market, Outlets of
_	Des Moines, 10am-6pm
May 22	SEP High School Graduation at the
_	Knapp Center
May 28	Cody Hicks Live & Loud, Hawk Heaven,
_	9:30pm, \$7 cover
May 29	Beer in Hand & Beer Run 4pm-8pm
•	with Brickhouse Fitness
May 29	Music In The Park, Haines Park, 6pm
May 30	Memorial Day



June 1 June 2	Bondurant Farmer's Market in City Park, 6-8pm (Every Wednesday now through October) Olde Town Farmer's Market, 4-7pm (Every Thursday now until October!)
June 3	Wine & Craft Beer Fest at the Enabling
June 3-12	Garden from 5-8pm "Into the Woods Jr." CAP Theatre production Fridays & Saturdays/7pm; Sunday/2pm
June 3-19	"Calendar Girls" at Des Moines Playhouse, Wed-Sat/7:30pm; Sun/2pm
June 3	Chill on the Hill, Copper Creek Lake, Pleasant Hill 6-9pm
June 4	Celebrate Bondurant Car Show & Bike Ride
June 4	DAM to DSM ½ Marathon
June 6	Pleasant Hill Farmer's Market at Berean Church, 4-7pm (Mondays through Aug. 29)
June 8-10	World Pork Expo at the Iowa State Fairgrounds

June 9-11	Citywide Garage Sales
June 9-11	Des Moines Gay Men's Chorus Concert,
	Temple Theatre 2nd Floor. Thurs & Fri/
	7:30pm; Sat/5:30pm
June 10	Chill on the Hill, Copper Creek Lake,
	Pleasant Hill 6-9pm
June 10	Music Under the Stars, Iowa State Capitol
June 11	ARCA Menards Series Race 150, lowa
	Speedway
June 11	Midwest Vendor Market, Outlets of Des
	Moines, 10am-6pm
June 12	IRONMAN Des Moines North American
	Championship
June 13-14	Bondurant SummerFest
June 14	"Garden, Water Features" at the Enabling
	Garden with Master Gardener Dean Brand,
	6pm
June 16	East Polk Regional After Hours in Pleasant
	Hill, "Affordable Housing" at Great Escape from
	4-6pm
June 16	Olde Town Farmer's Market, 4-7pm
June 17	Chill on the Hill, Copper Creek Lake
	Pleasant Hill, 6-9pm
June 18	Amana Colonies Wurst Festival
June 18	MadCAP, 6pm-8pm at Haines Park
	(masks recommended)
lune 10-Oct 1	Lithoroughbrod and Quarter Horse Pacing of

June 19-Oct. 1 Thoroughbred and Quarter Horse Racing at Prairie Meadows Racetrack & Casino (see Post Times in May)



June 24	Chill on the Hill, Copper Creek Lake Pleasant Hill, 6-9pm
June 24	Trevor Rau Live, Brightside Aleworks, 7pm
June 24-26	Des Moines Arts Festival, Western Gateway
	Park downtown, 11am
June 25	Midwest Vendor Market, Outlets of Des
	Moines, 10am-6pm
June 25-26	Artfest Midwest, Iowa Events Center,
	10am-6pm
June 26	Glenn Miller Orchestra, Hoyt Sherman Place
June 26	Music In The Park, Haines Park, 6pm

July 1-24	"Porgy & Bess," Des Moines Metro Opera
	Theatre, 7:30pm evenings; 2pm Matinees
July 1-3	31st Speedway Motors Heartland Nationals
	presented by BASF at the Iowa State
	Fairg <mark>r</mark> ounds
July 1-3	lowa City Jazz Festival



July 4	Independence Day!
July 4	Community Parade, 10am
July 6	Bondurant Farmer's Market in City Park,
	6-8pm (every Wednesday through October)
July 7	Olde Town Farmer's Market, 4-7pm. Every
•	Thursday of the month!
July 8	Chill on the Hill, Copper Creek Lake,
_	Pleasant Hill 6-9pm
July 8-9	80/35 Music Festival in John & Mary
	Pappajohn Sculpture Park
July 8 - 10	Lake Red Rock Balloon Fest
July 8 - 31	"Matilda," Des Moines Community Playhouse,
	Wed-Sat/7:30pm; Sat & Sun/2pm
July 9	Midwest Vendor Market, Outlets of Des
	Moines, 10am-6pm
July 10	2022 State Games of America Triathlon and
	Duathlon at Big Creek State Park, Polk City
July 11	Pleasant Hill Farmer's Market, Berean
	Church, 4-7pm (Mondays through Aug. 29)
July 12	"Awesome Perennials" at the Enabling
	Garden with Ted Lare Landscaping's Derek
	McKay, 6pm
July 14-16	Citywide Garage Sales
July 15	Chill on the Hill, Copper Creek Lake,
	Pleasant Hill 6-9pm
July 15-24	25th Annual Putnam County Spelling Bee in the Better Homes & Gardens Real Estate
	Innovations Building, Indianola, Fri & Sat/7pm; Sun/2pm
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	vin	AS
MadCA	.P , 6pm-8pm at	

July 16	MadCAP, 6pm-8pm at
	Haines Park (masks recommended)
July 16	Bondurant Sidewalk Chalk Art Festival,
	6:30pm-10pm
July 16	Bondurant Blues & Brews, 3pm-8pm (Music
	starts at 4pm)
July 21	East Polk Regional After Hours in Bondurant
	Topic: Mainstreet Development
July 22	Chill on the Hill, Copper Creek Lake,
	Pleasant Hill 6-9pm
July 22-24	Hy-Vee IndyCar Weekend, lowa Speedway
July 23	Midwest Vendor Market, Outlets of Des
	Moines, 10am-6pm
July 24	Music In The Park, Haines Park, 6pm
July 26	"Children's Art in the Park" at the Enabling
	Garden, 6pm-8pm
July 29	Chill on the Hill, Copper Creek Lake,
_	Pleasant Hill 6-9pm
July 29	National Balloon Classic, Indianola,
_	through Aug. 6
July 29-31	Backbone Bluegrass Festival, Strawberry Point
July 30-31	Shakespeare in the Park, CAP Theatre
-	· · · · · · · · · · · · · · · · · · ·

Aug. 1-6	National Balloon Classic, Indianola
Aug. 2-7	"My Fair Lady" Des Moines Civic Center
Aug. 2	National Night Out, Altoona Christian Church
Aug. 3	Bondurant Farmer's Market in City Park,
7.09.0	6-8pm
Aug. 4	Olde Town FARMER'S MARKET, 4-7pm
3	(Every Thursday until October)
Aug. 4-6	Citywide Garage Sales
Aug. 5-7	Hinterland Concert Series, St. Charles
Aug. 5-6	TAX FREE Shopping Days
Aug. 6	Midwest Vendor Market at Outlets of Des
_	Moines, 10am-6pm
Aug. 6	Bondurant Battle of the Bands, 4pm-9pm
Aug. 10-13	Knoxville Nationals
Aug. 11-21	IOWA STATE FAIR
Aug. 20	MadCAP at Haines Park, 6pm-8pm
	(masks recommended)
Aug. 20	Midwest Vendor Market at Outlets of Des
	Moines, 10am-6pm
Aug. 23	"Shade Gardening, Basics for Amateurs
	and Great Plants for Shade" at the Enabling
	Garden with IPTV host, Aaron Steil, 6pm
Aug. 23	BACK TO SCHOOL
Aug. 23-28	Harper Lee's "To Kill a Mockingbird," Des

Moines Civic Center



Aug. 27	Altoona Palooza,	Sam Wise	Sports	Complex

Aug. 28 Music In The Park, Haines Park, 6pm Aug. 30-Sept. 1 Farm Progress Show, Boone

Sept. 1	Olde Town FARMER'S MARKET, 4-7pm
Sept. 5	RVTV Comes to Altoona, Outlets of Des
	Moines, 3pm-10:30pm
Sept. 5	LABOR DAY
Sept. 9	Ladies Night at HyVee, 5pm-8pm
Sept. 10	Midwest Vendor Market at Outlets of Des
	Moines, 10am-6pm
Sept. 10	Iowa vs. Iowa State football game in Iowa City
Sept. 14-17	AWS Quilt Week, lowa Events Center, Wed-
	Fri/9am-5pm; Sat/9am-4pm
Sept. 15-17	Citywide Garage Sales
Sept. 16-18	World Food & Music Festival Downtown
Sept. 17	MadCAP at Haines Park, 5pm-7pm (masks
	recommended)
Sent 24	

Sept. 24

Altoona Chamber Farm to Table Event,

5-8pm in Olde Town. Tickets available online at www.altoonachamber.org/events.



Oct. 1	ARC Oktoberfest 6K, Brightside Aleworks, 10am
Oct. 1-2	Iowa State Fair Flea Market, 4H Exhibition
	Building, 9am-4pm
Oct. 6	SEP Homecoming Parade
Oct. 7	SEP Homecoming Game
Oct. 7-9	ASC/GPS Fall Classic at Spring Creek Sports
	Complex
Oct. 8	Midwest Vendor Market at Outlets of Des
	Moines, 10am-6pm
Oct. 15	MadCAP at Haines Park, 4pm-6pm
	(masks recommended)
Oct. 25	Business Safe Trick or Treat in Bondurant,
	5pm-7pm



	Oct. 26	Altoona Business Trick or Treat in Civic Plaza, 5pm-7pm
,	Oct. 26	Pleasant Hill Trick or Treat Around the Lake, 5pm-8pm
	Oct. 29	Halloween in Olde Town
	Oct. 30	Beggar's Night in Altoona
	Nov. 5-6	Iowa State Fair Flea Market, 4H Exhibition
		Bldg., 9am-4pm
	Nov. 11	Veteran's Day
	Nov. 11	Veteran's Breakfast at Hy-Vee
	Nov. 11-13	Junk Jubilee, Iowa State Fairgrounds
	Nov. 12	Midwest Vendor Market at Outlets of Des
	1404. 12	Moines, 10am-6pm
	Nov. 12	Living History Farms Race, 7am-Noon
	Nov. 12	MadCAP at CAP Theatre in Olde Town,
	NOV. 19	7pm-9pm (masks required)
	Nov. 22	Black Jacket Symphony Performs Led
	NOV. 22	
	Nov. 04 07	Zeppelin IV, Hoyt Sherman Place
	Nov. 24-27	Happy Thanksgiving Weekend
	Nov. 25-26	Midwest Vendor Market at Outlets of Des
		Moines, 10am-6pm
	Nov. 26	Christmas in Olde Town
	Nov. 26	Jolly Holiday Lights through Jan. 2 at
		Adventureland
	Nov. 26	BLACK FRIDAY at the Outlets of Des Moines
	Nov. 27	Small Business Saturday - SHOP LOCAL
	Nov. 27	Christmas In Olde Town
	Nov. 29	Cyber Monday - SHOP LOCAL
	Dec. 3	SEP Kiwanis Breakfast with Santa, Altoona
		Fire Station
	Dec. 3	Piece of Bondurant Christmas
	Dec. 3-4	Midwest Vendor Market at Outlets of Des
		Moines, 10am-6pm
	Dec. 3-4	Iowa State Fair Flea Market, 4H Exhibition
		Bldg, 9am-4pm
	Dec. 10-11	Midwest Vendor Market at Outlets of Des
		Moines, 10am-6pm
	Dec. 17	MadCAP at CAP Theatre in Olde Town,
		7pm-9pm (masks required)
	Dec. 17-18	Midwest Vendor Market at Outlets of Des
		Moines, 10am-6pm
	Dec. 25	Merry Christmas All!
		morry ormounds Am

HAPPY NEW YEAR!

Dec. 31

Jan. 1

Jan. 3-8

New Year's Eve Pops - The Music of Elton

John, DSM Civic Center - time TBD

"CATS," Des Moines Civic Center

Recreation Trails, Parks & Public Library

The antidote to exhaustion isn't rest, it's nature. — Shikoba

Altoona has miles of bike trails for walking, running, biking and exploring nature that go in and out of town, through parks and neighborhoods — connecting you to all of the things and places that make you smile. We have 20+ parks — some with pickle ball

and tennis courts, pirate ships and rocket ships, rose gardens, community amphitheaters, Moai heads like Easter Island and pocket parks highlighting fanciful stories for the littles to experience. (P.S. — be on the lookout for **Kindness Rocks** with sweet messages — they are our FAVORITE finds!)



Altoona Campus

Indoor track, basketball and racquet ball courts, personal and group training, and aquatics programs from water babies to water aerobics.



Sam Wise and Spring Creek Sports Parks

Everything kids sports from T-ball to travel teams, soccer, rugby and football — whatever your game is, we got you!





Enabling Garden

This beautiful
Polk County
Master Gardener
project provides
an area that
illustrates
gardening for
individuals
with physical
impairments by
demonstrating the



construction of barrier-free gardening. Through the use of design concepts such as raised beds and vertical wall gardens, visitors learn how gardens can be adapted to accommodate any gardener regardless of age or ability. Seasonal events like Children's Art in the Garden have become popular with the locals.

Altoona Aquatics Center

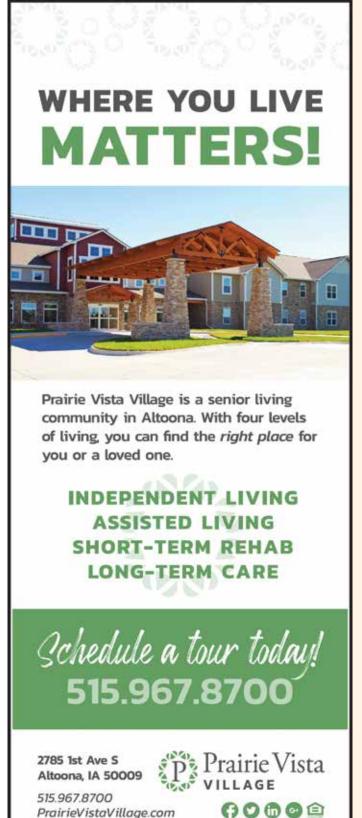
Wherever the pool floats are...amirite? Check out the Altoona Aquatics Center for fun in the sun and splashes for the masses, ya'll!



Altoona Public Library

Reading is the ticket to adventure and the window to creativity. Explore your possibilities today!









Swap RAG

Plenty of retail therapy to go around... who's looking for something special?

Our local retailers provide unique gift ideas for anyone on your list.



Skin Fusion410 8th St. S.W.
Ultra Hydrating
Pro-Infusion Serum
4 fl. oz.



Chocolaterie Stam 801 Bass Pro Drive













Beef Jerky Experience 801 Bass Pro Drive

Pepper Palace 801 Bass Pro Drive



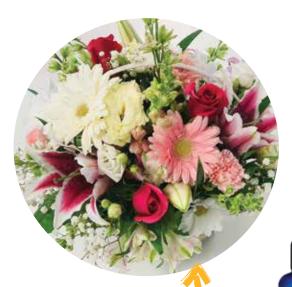
Planet Smoothie 3053 8th St. S.W., Ste. 400





Claire's 801 Bass Pro Drive Squishmallows!

New Fabrics



STEMS Flower Shop 515 8th St. S.W.





CBD American Shaman 3418 8th St. S.W.

Swarp RAG



Elevate Nutrition 415 Center Place S.W.



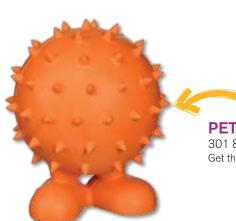
Posey & Jett's 550 36th Ave. S.W., Suite D

> Hidden Treasures & Gifts 511 8th St. S.W.



Suzy's Kitchen & Gifts

4830 Maple Drive #1 Pleasant Hill



PETSAKES™ 301 8th St. S.W. Get those puppy toys!











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Vintage Cooperative of Altoona is a 55+ community that offers individual condo-style homes, an active lifestyle and a true connection with your neighbors.

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- Attached Heated Garages
- Great Room with Serving Kitchen
- Guest Suite

- Fitness Center
- Workshop
- Club Room
- Raised Garden Plots



ONLY A FEW NEW HOMES REMAINING:
CALL JULIE AT 515-314-8513 TO SCHEDULE A TOUR TODAY!

vintagecooperatives.com/altoona

ARTS & Culture

Justin Hillgrove is a Pacific Northwest artist who loves painting monsters, robots and other such nonsense. Mostly self-taught, he spent a decade in the design industry before setting out on his own to spend his days painting. Since 2005, Justin has worked on everything from comics and toys to board games and children's books, though he is most well-known for his own original fine art. Some memorable projects have included painting murals for Meta (formerly Facebook) in Seattle and London, participating in the Schulz Museum's artist-inresidence program, and creating covers for Boom Studios / Cartoon Network's Adventure Time comic.

Where the Wild Things Are

The Mural is based on a painting I did in 2012 titled "THE NIGHT MAX WORE HIS WOLF SUIT."

which is a tribute to my favorite children's book "Where The Wild Things Are" by Maurice Sendak. At over 20' tall by 50' wide it was definitely the largest mural I have worked on, as well as my first outdoor one. I loved working on it and eventually was able to tame my nigh-paralyzing fear of heights and become an expert scissor lift operator. Big thanks to the City of Altoona, Mayor O'Connor and everyone else involved in making the project possible. I had a great time working on it with fellow artists: Calvin Hillgrove (son) and Mike Capp.



PUBLIC ART can take a wide range of forms, sizes, and scales — and can be temporary or permanent. It often interprets the history of a place, its people, and perhaps addresses a social or environmental issue. Public Art can include murals, sculpture, memorials, integrated architectural or landscape architectural work, community art, digital new media and even performances and festivals!

THE CITY OF ALTOONA ARTS AND CULTURE

COMMISSION was established in 2021 and was created as a vehicle to advise the city council on needed public art. This commission made up of community volunteers will oversee and create city programs that benefit quality of life for Altoona residents.

"I am very excited for our newly formed Arts and Culture Commission. Quality of life for the citizens of Altoona will be greatly enhanced by this group's dedicated work. Thank you again to these volunteers."



Dean R. O'Connor MAYOR OF ALTOONA



WOVEN LINES uses the metaphor of a unifying knot — woven from the fabric of its environment — to symbolize the town's continued dedication to community. This dynamic new sculpture combines the monumental personality of a roadside attraction with the intimacy and subtly of gracefully drawn lines. In this way, Woven Lines poetically transforms the given public landscape to speak to the core values of this traditional American town.

Aaron Stephan is an artist living and working in Portland, Maine. His work presents a wry look at the world around him — focusing on complex web

of information carried by everyday materials and objects. His work has taken form as a 20-foot high table and chairs, a shelter made entirely of books, and a series of drawings reproducing iconic artworks ad infinitum.

Stephan's work has been featured at venues across the U.S. including DeCordova Sculpture Park and Museum, Samson Projects, The Portland Museum of Art, California Center for the Arts, Farnsworth Art Museum, Institute of Contemporary Art at MECA, University of Maine Museum of Art, Quint Contemporary and a host of other locations.







CLASS ACT PRODUCTIONS (CAP THEATRE)

"Class Act Productions is a children's community theatre that strives to give young people, regardless of experience, the opportunity to be part of and appreciate live theatre. We believe all children have a right to understand the world around them and their place in it. We believe all children have a voice to be heard and an idea to offer. We challenge your children to be confident, expressive and genuine. We just happen to do children's theatre."

WHENTHESUN

Winter, spring, summer or fall, you will find spectacular atmospheres, cool vibes, tasty eats and smooth drinks — indoors or outdoors. Join the cool kids and come spend some time with us.





































Gold

Adventureland of America, Inc. Altoona Living magazine **Bank Iowa Bankers Trust Company Bass Pro Shops** City of Altoona **Great Western Bank Heart of America Group Hv-Vee Food Store Iowa Legends Roofing &** Remodeling La Quinta Inn & Suites Altoona -Des Moines **Legacy Bank** Meta **Outlets of Des Moines Prairie Meadows** Skinner Law Office, PC

Altoona Chamber President's Club

Silver

Access Systems Altoona Nursing and Rehabilitation Center Cleaning Connection, Inc. **Community State Bank** Deery Bros. Chevrolet, Inc. Dealership **Des Moines Area Regional** Transit Authority, DART Edward Jones Investments/ Adam Kline, Luke Sibley, Lori Baldwin Fareway Stores, Inc.

Gilcrest Jewett Lumber Co. **GreenState Credit Union** Helena Industries, Inc. Iowa Realty Jethro's BBQ and Jake's Smokehouse Steaks Keller Williams Realty, **Greater Des Moines** Midland Credit Union Perkins Restaurant & Bakery **Snyder & Associates Turner Construction** VanTrust Real Estate



Wal-Mart Supercenter

Ziegler, Inc.

BRENT ISENBERGER PHOTOGRAPHY

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- - @brentisenbergerphotography

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Advertising/Signs & Banners

FASTSIGNS

Max Holmes 1791 N.W. 86th St. Clive, IA 50325 (515) 224-1210 Fax: (515) 224-1057 www.fastsigns.com/42

Schneider Graphics, Inc.

Ryan Lloyd 6082 N.E. 14th St. Des Moines, IA 50313 (515) 289-4464 Fax: (515) 289-4468 www.schneidergraphics.com

Advertising/Specialties

Kahler & Co. Specialties

Scott Kahler 6165 N.W. 86th St. Johnston, IA 50131 (515) 334-0334 Fax: (515) 334-0950 www.kahlerspec.com

Agricultural/Farm, Garden

Upstream Gardens & Orchard

Chris Gorman 5987 N.E. 88th St. Altoona, IA 50009 (515) 957-1303 www.upstreamgardens.com

Agriculture/Chemicals



Helena Industries, LLC

Troy Hugen 3525 Vandalia Road Des Moines, IA 50306 (515) 262-8299 Fax: (515) 262-8799 www.helenaindustries.com

Animal/Pet Foods & Livestock Feed

Burget Mill, Inc.

Tim Buraet 200 First Ave. S. Altoona, IA 50009 (515) 967-4484 Fax: (515) 967-4502

Animal/Veterinarians

Altoona Veterinary Hospital, P.C.

Bill Williams 3070 Eighth St. S.W. Altoona, IA 50009 (515) 967-4281 Fax: (515) 967-8824 www.altoonavet.com

Apparel/Promotional Products

Fully Promoted

Richard Troncin 3160 Eighth St. S.W., Suite K Altoona, IA 50009 (515) 205-5748

Automotive/Dealers



Deery Bros Chevrolet, Inc. Dealership

Tony Nordman 6000 E. University Ave. Pleasant Hill, IA 50327 (515) 285-1000 Fax: (515) 285-1100 www.godeery.com

KARS, Inc.

Carl Fudge 5701 N.E. 12th Ave. Pleasant Hill, IA 50327 (515) 564-0937 Fax: (515) 564-0938 www.kars-inc.com

Automotive/Repair

Altoona Auto Body

Desirae Hansen 501 First Ave. N. Altoona, IA 50009-0596 (515) 967-4441 Fax: (515) 967-4081 www.altoonaautobodv.com

Car-X Tire and Auto

3345 Eighth St. S.W. Altoona, IA 50009 (515) 957-8223 Fax: (515) 957-8213 www.carx.com

Firestone Complete Auto Care

765 34th Ave. S.W. Altoona, IA 50009 (515) 416-4341 www.firestonecompleteautocare.com

Ted's Body Shop, Inc

Adam McRoberts 1007 Eighth St. S.W. Altoona, IA 50009 (515) 967-8332 Fax: (515) 967-5314 tedsbodyshop.com

Automotive/Service

McManus Automotive

John McManus 550 Eighth St. S.W. Altoona, IA 50009 (515) 967-1020 Fax: (515) 957-0469

Awards/Trophies-Plaques

American Awards, Inc.

Nick Ellis 2719 Ingersoll Ave. Des Moines, IA 50312 (515) 282-5025 Fax: (515) 282-5011 www.amawardsinc.com

Business Products/Machines

Copy Systems Inc.

Troy Paterson 920 E. 21st St. Des Moines, IA 50317 (515) 262-2100

Fax: (515) 261-3669

www.copysystemsinc.com

Infomax Office Systems Inc.

Dan Bracy 1010 Illinois St. Des Moines, IA 50314 (515) 244-5203 Fax: (515) 282-9851 www.infomaxoffice.com

Business Products/Supplies

Staples

Kimber Predmore 3500 Eighth St. S.W. Altoona, IA 50009 (515) 957-8233 Fax: (515) 957-0269 www.staples.com

Business Services/Janitorial

CJ's Window Cleaning Services, LLC

Colton Boley 2241 3rd Ave. SW Altoona, IA 50009 (515) 689-4195 www.cjswindowscleaning.com

Business Services/ Business Continuity Center



Keeping Offices Connected ™

Access Systems

Jennifer Olson 955 S.E. Olson Drive Waukee, IA 50263 (515) 987-6227 Fax: (515) 987-6228 www.AccessSystems.com

LightEdge

Paige Aspinwall 1435 Northridge Circle N.E. Altoona, IA 50009 (515) 471-1000 Fax: (515) 471-1112 www.lightedge.com

Business Services/Consultants

Better Business Bureau of Iowa

2625 Beaver Ave. Des Moines, IA 50310 (515) 243-8137

FocalPoint Business Coaching and Training

Dave Eisen 1764 Highway T38 N., Lot 110 Grinnell, IA 50112 (641) 758-4196 https://daveeisen.focalpontcoaching.com/

Tactical Advantage Business Solutions

Josh Dunwoody 1306 Ninth Ave. S.E. Altoona, IA 50009 (515) 720-8891 www.thetacticaladv.com

Cleaning-Maintenance/Supplies



Cleaning Connection, Inc.

Milton Anania 3423 Delaware Ave. Des Moines, IA 50313 (515) 423-5536 www.cleaningconnection.net

Commercial Developer



Heart of America Group

Krysia Hannam 1501 River Drive Moline, IL 61265 (309) 797-9300 Fax: (309) 797-8700 www.heartofamericagroup.com

Communications/Data Center



Meta Altoona Data Center

Matt Sexton 100 Share Way Altoona, IA 50009 www.facebook.com/altoonadatacenter

Communications/Cellular

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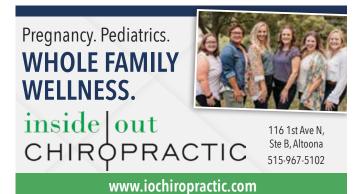
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