INFLUENCE IN ACTION



EXPAND YOUR REACH- ELEVATE YOUR IMPACT

MEMBERSHIP MARKETING

Events Calendar Sponsor: $700 (4)

The Altoona Area Chamber of Commerce's events calendar is one of the most extensive calendars in the area, has over 30,000 views each week, and helps community members make plans for the weeks to come. Have your logo and hyperlink positioned at the top of our Events Calendar for the duration of 2027 as our Events Calendar Sponsor! This provides great exposure and branding for your business and includes a monthly social media post mention.

Website Sponsor: $500 (6)

The Altoona Area Chamber of Commerce website gets thousands of unique visitors each year, locally and from all over the world, searching out information on our community, our entertainment district and our business members. Our SEO has reached record numbers and has attracted many new members. Gain recognition for your business by sponsoring the "information hub" of Altoona and our newly designed website, **www.altoonachamber.org,** good for all of 2027! A hyperlink to your website is included!

The Breakroom Buzz: $400 (9)

Beginning January 1st, 2027 through December 30th, 2027 your business logo will be published weekly in The Breakroom Buzz email blast sent to over 500 contacts with a 50+% open rate and a 5% click rate-- both well over industry standard. The Breakroom Buzz updates members on the upcoming events for the Chamber and business partners, and contains business resources, local market updates and more!

Raising the Bar Series: $600 (2)

NEW

"Raising the Bar" 2027 Video/Podcast Series launches once a month and is featured on The Breakroom Buzz and all social media platforms. This series also features Chamber members. As a sponsor, you are invited to be part of this series with one secured interview in the line up and the opportunity to conduct at least one interview during the year. Exclusive sponsorship available for $1,200.

Chamber 360: $350 (3)

Chamber 360 is our monthly look into what the Altoona Chamber is doing for you in 2026! This video is launched once a month and is featured on The Breakroom Buzz and our social media platforms. Exclusive sponsorship available for $1,050.

Blog Sponsor: $500 (2)

NEW

Your logo featured on our Blog Page with a hyperlink plus 5 industry related blog posts from your business throughout the year and a post on social media & Breakroom Buzz with direct link to the blog post.

Perk Before Work Sponsor $350 (1)

Be the sponsor of our monthly morning networking event! Your logo/business recognition on our website and social media event pages, all Perk Before Work emails sent out to membership, PBW announcements in the Breakroom Buzz, a chance to introduce the host of the event, and post event marketing on our social media platforms!

Noon Networking Sponsor $350 (1)

Be the sponsor of our monthly afternoon networking event! Your logo/business recognition on our website and social media event pages, all Noon Netowrking emails sent out to membership, NN announcements in the Breakroom Buzz, a chance to introduce the host of the event, and post event marketing on our social media platforms!

Quarterly Website Banner Ad $300 (4)

Your business featured on our newly designed website for 3 months! Our website is rocking it with over 1.8 million page views in just 2026 and several new members joining because of our stellar domain authority!

Bi-Monthly Newsletter: $350 (3)

The Chamber Newsletter is loaded with Chamber leadership news, business tips and spotlights as well as the monthly events calendar and some sound advice from the current board President. The newsletter is distributed electronically to over 500 member contacts and shared to our website online. Your investment includes a hyperlink to your website - bringing readers directly to you! Each sponsor receives one full page of content 1x in 1 issue - a value of $450 of marketing!

BUSINESS 101

The way we do business changes every single day and it can be challenging to keep up with it all. The Altoona Chamber believes in continuing education and professional development, making all of us relevant in today's marketplace. We host 10 FREE workshops each year!

Supporting Sponsor: $150 (10)

- Business logo on any/all promotional materials
- Opportunity to address the class
- Opportunity to display marketing materials
- Opportunity to introduce guest professor

Brand your business by sponsoring one or more of these free classes.

Topics Including:

- Marketing Trends
- Social Media Workshops
- Benefit of Membership
- How to Successfully Lead Your Team

NEW

MEMBERSHIP MARKETING

SOCIAL MEDIA & NEWSLETTER

We crunched the numbers so you don't have to! Two of newest sponsorships are worth THOUSANDS of dollars in marketing, but we're providing them to you at a cost effective rate. Check out the newest social media and newsletter sponsorships available below!

Quarterly Pin Post Sponsor: $600 (4)

- One pinned post per month for 3 months-- must provide info on time to fulfill the entire month (no extensions)
- Our Facebook page reaches over 127 K people each month-- over 2 million a year! According to Facebook, each view is worth $7-$14. For one pinned post the traffic we provide equals a lot!
- Must include-- picture or video, text, and links to be included in the comment section.

Breakroom Buzz Meme Sponsor: $200 (1)

- Your logo included above the meme of the week
- Opportunity to provide 5 of your own business related memes throughout the year- *must be approved by Chamber staff*
- Hyperlink to your website

ADDITIONAL OPPORTUNITIES

The Altoona Chamber of Commerce strives to provide opportunity and encourage growth of your business. We exist to help our Member businesses grow through advocacy, education and of course marketing! Check out some of our newest marketing opportunties below for the 2027 business year!

Chamber Champion Sponsor: $5,000

Want to be a part of every signature event for the whole year without the hassle of deciding which sponsorship you should pick? Sign up to be a Chamber Champion sponsor and you'll be a mid-level sponsor for each signature event with all of the marketing and benefits included in that sponsorship for 2027! Each sponsorship is the equivelant of $625 per event. Take care of all of your sponsorships in one fell swoop!

Business Community Guide Calendar Sponsor: $1,000 (1)

Get added exposure to your business with your logo added to the Altoona Community Events page inside our 2027 Business & Community guide that is mailed to residents of Altoona, Bondurant, Pleasant Hill, Runnells, and Mitchellville!
More exposure-- greater reach!

Networking Event Handout Sponsor: $150 (3)

- Your business logo on the handout of upcoming events that is distributed at every Perk Before Work and Noon Networking event
- Opportunity to bring marketing materials to place on all of the tables or pass out to attendees
- Opportunity to be one of the first to begin two-minute commercial introductions following the event sponsor
- Opportunity to host one Perk Before Work OR Noon Networking

MEMBERSHIP ENGAGEMENT

POWER LUNCH/BREAKFAST

This spring breakfast and fall lunch provide members with powerful connections to local leaders and gives insight from the City of Altoona on the economic development of our area.

PRESENTING SPONSOR: $600.00 (1 SPRING, 2 FALL)

- Business logo on any/all pre-event promotions
- Company banner displayed at event
- 2 complimentary lunches
- Opportunity to welcome guests and 2 minute presentation about your business
- Introduction of featured guest speakers
- Opportunity to provide marketing materials at guest tables

SUPPORTING SPONSOR: $250.00 (2 SPRING, 4 FALL)

- Business name listed on any and all event promotions
- 1 complimentary lunch
- Opportunity to provide marketing materials at guest tables
- Opportunity to welcome guests at registration table

WOMEN OF VISION

Women of Vision will inspire, educate and empower local business owners/managers to make a difference in their community while building relationships & supporting each other through networking and meaningful connections. We host four luncheons with featured topics, speakers and/or panels.

PRESENTING SPONSOR - $375 (6)

- Business logo on any/all event marketing materials
- Business logo on Event banner (must sign up by January 1, 2027)
- 2 Complimentary lunches (the luncheon your company sponsors)
- Welcome & Introduction or closing remarks for one luncheon to include brief bio about your business/project/startup
- Introduction of Featured Speaker or highlight next luncheon details
- Marketing materials provided for guest tables
- Special bio on Altoona Area Chamber of Commerce website with event promotion

SUPPORTING SPONSOR: $175 (12)

- Business listing on any/all event marketing materials
- Business listing on Event banner (must sign up by January 1, 2027)
- 1 complimentary lunch
- Opportunity to welcome guests at registration table

ADDITIONAL OPPORTUNITIES

RIBBON CUTTING SPONSOR: $1,000 (1)

Each year the Chamber averages 15 - 20 Ribbon Cutting ceremonies. As our 2027 Ribbon Cutting sponsor, your logo will be placed on each certificate given to receiving businesses, brand recognition on social media platforms pre & post ribbon cutting, and you have the option to present the certificate to the business the day of the ribbon cutting. Broken down, this is roughly $83 per month marketing investment!

ANNUAL AWARDS DINNER ● LIVE

The Altoona Chamber of Commerce celebrates their 57th Annual Awards Dinner!
Come dressed to the nine's as your favorite SNL character as we celebrate local people doing awesome stuff on ***Friday, April 9th at Prairie Meadows Racetrack, Casino and Hotel! 2027 Theme: Live From Altoona, It's Friday Night!***

PREMIER SPONSOR – $3,500 (1)

Event co-branding rights with Host Sponsor and tickets for eight guests. Opportunity to address guests at the start of the program and introduce your business with a 5-7 minute short program. Your logo included on invitations sent to Chamber members and community leaders via email and UPS. Your company name included in The Breakroom Buzz, weekly email blasts, and logo on all pre and post-event marketing as well as the program the night of.

PRESENTING SPONSOR $2,500 (1)

Tickets for six guests. Opportunity to address guests at the start of the program and introduce your business with a 3-5 minute short program. Your logo included on invitations sent to Chamber members and community leaders via email and UPS. Your company name included in The Breakroom Buzz, weekly email blasts, and logo on all pre and post-event marketing as well as the program the night of.

GOLD SPONSOR $2,000 (1)

Tickets for four guests. Opportunity to address guests at the start of the program and introduce your business with a 3 minute short program. Your logo included on invitations sent to Chamber members and community leaders via email and UPS. Your company name included in The Breakroom Buzz, weekly email blasts, and logo on all pre/post-event marketing as well as the program the night of.

COCKTAIL HOUR SPONSOR $500 (2)

Be the business about town by sponsoring this fun Cocktail Hour. Your business will have signage at the bar and on each cocktail table top. Bring your top sales people and work the crowd!

OUTSTANDING CITIZEN OF THE YEAR – $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

SMALL BUSINESS AWARD SPONSOR – $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

NEWELL FRANKLIN AWARD SPONSOR – $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

YOUNG PROFESSIONAL OF THE YEAR – $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

ENTREPRENEURIAL SPIRIT AWARD: $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

CORPORATE STAR AWARD: $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

IMPACT AWARD SPONSOR: $325 (2)

Presented to the winner nominated by the Altoona community. This prestigious award includes the sponsor's company name printed on the plaque awarded. Acknowledgement of your business from the podium during the evening. Business logo on the program at each place setting. Your company name included on invitations sent to Chamber members via email and UPS. Your company name listed on all post-event marketing. Presentation of the award at the Annual Dinner.

PROGRAM SPONSOR: $225 (3)

Put your company logo on the back of the program positioned at each guest's table setting. Company name listed on invitations sent to Chamber members via email and UPS. Your company name will be included on all post-event marketing.

SOCIAL HOUR NAPKIN SPONSOR: $200 (3)

Looking to soak up a little promotion? Put your company logo on a cocktail napkin given out at the bar during the social hour as well as on signage posted the night of the event. Your business will be listed on the event program.

TABLE DECORATION SPONSOR: $100 (12)

Brand the table to your business! Have some fun and decorate a table of 8 place for guests to enjoy at the 2027 Annual Awards Dinner.



NEW

PAINT THE TOWN

*We're bringing a whole new look to our kick off to summer event! Join us for Paint the Town on **Friday, June 4th from 5-8 PM in Civic Plaza**! The cost of admission brings you an evening of craft beer & spirit samples, gourmet appetizers, live music, local artists, and great company! A community art piece titled "Make Your Mark" will also be included in the evening and a location for the piece will be selected at a later time!*

Premier Sponsor - $1,500 (1)

Co-Branding rights of the event. Your Logo printed on e-vites, printed tickets and any/all pre-event marketing materials. You also receive four complimentary tickets to the event. 2 complimentary T-shirts.

Community Mural Sponsor: $1,000 (2)

Sponsor a fun, brand new element to this kick off to summer favorite! Your sponsorship will help purchase supplies for a community mural that will be created by the community and displayed somewhere within the Altoona community! Your logo on signage in front of the mural and all pre/post event marketing.

T-Shirt Sponsor: $550 (6)

Your company logo will appear on a fun t-shirt given to the first 200-300 guests! Our t-shirts are a hit every year! With your sponsorship you'll receive two tickets to the event, two free t-shirts, and be included in pre/post-event marketing!

Gold Sponsor $500 (1)

Be the exclusive watering hole sponsor as well as a complimentary Entertainment sponsor! Your own table at the event, your company name printed on e-vites and signage at the event. Your company name on pre/post-event marketing. Two complimentary tickets and two complimentary t-shirts!

Bag Sponsor: $300 (4)

Have your logo on the bag given to the first 200-300 guests! Our guests asked & we're going to deliver! With your sponsorship, you'll receive two tickets to the event and be included in pre/post-event marketing! 2 complimentary t-shirts.

Sippin' Sponsor - $250 (3)

Have over 300+ guests wrap their hands around your logo on the event glass given to all who attend. Your business is listed on pre/post-event marketing materials. You also receive two complimentary tickets to the event and 2 complimentary t-shirts.

Event Take Away Sponsor: $250 (3)

Business logo printed on Event Take Away given to the first 200-300 guests. Your company name printed on e-vites and signage at the event. Your company name on pre/post-event marketing. Two complimentary tickets and two complimentary t-shirts!

Picture Perfect Sponsor - $250 (4)

We always bring the fun to our events! Get the most out of your sponsorship and bring two volunteers to network your biz & have fun with our guests while they strike a pose! Sponsors are welcome to bring custom props, set out signage near the booth or hand out business cards and/or other marketing material at the booth. All pictures taken will have your logo featured on them when posted to our Facebook album. Signage at the event with your business name included! 2 complimentary t-shirts.

Entertainment Sponsor - $250 (4)

Sponsor the entertainment bringing the positive vibes to the venue. Your logo is printed on the banner where everyone's attention is (on the entertainment)! Your company name also printed on e-vites.
Your company name listed on pre-event marketing materials. 2 complimentary t-shirts.

Appetizer Sponsor - $150 (4)

At the Paint the Town event, you can promote your business through signage at our appetizer table which includes a QR code to a specific link of your chosing. Your company name printed on e-vites and on pre/post-event marketing promotional materials. 2 complimentary t-shirts.

Ticket Sponsor - $300 (2)

Your company logo will appear on all tickets sold for the event! Your company name printed on e-vites and on pre/post-event marketing materials as well as the weekly Breakroom Buzz. 2 complimentary t-shirts.







SUNDOWN IN OLDE TOWN

Join us for our second year of Sundown In Olde Town! We're bringing the live music and excellent food to the Olde Town area on Thursday- June 24th, July 8th & 22nd and August 5th from 6:00 - 8:00 PM.

Premier Sponsor: $500 (2)

Co-Branding rights of the event. Your Logo printed on e-vites and any/all pre-event marketing materials.

Taps & Treats Sponsor: $250 (4)

Sponsor our local drink and food line up! Your Logo on signage at the event in front of the trucks. Business name on e-vites, and pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)

Entertainment Sponsor: $200 (4)

Sponsor the entertainment bringing the positive vibes to the venue. Your logo is printed on the banner where everyone's attention is (on the entertainment)! Your company name also printed on e-vites.







S.W.I.N.G.

***S**haring **W**isdom **I**nvesting local **N**urturing **G**reatness: 18 Holes of Pure Local Impact. Our annual golf outing, S.W.I.N.G., is one of our Chamber businesses' favorite events! This is a wonderful opportunity to promote your business and network with other Chamber Members. 9:30AM Shotgun Start on **Friday, July 30th**!*

Platinum Sponsor: $825 (8)

All-inclusive 4-some team entry, 4 mulligans, 4 lunch tickets, 8 raffle tickets and 8 drink tickets! Includes a gold tee sponsorship (please see details below). Business name on e-vites and all other pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)
Extra golf cart fee will be added to sponsorship invoice

Pin Flag Sponsor: $650 (1)

Put your logo on each hole—guaranteeing all 144 golfers see your business, all day long!

Towel Sponsor - $500 (1)

Each golf towel will have your business name printed on it and will be distributed to each player!
Business name on pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)

Golf Cart Sponsor: $450 (2)

Be the mobile and visible sponsor and have your logo on every golf cart on the course! Business name on e-vites and pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)

Golf Ball Sponsor: $400 (1)

Really be part of the action! Have your business logo printed on the golf balls given to each golfer that day! 150 golf balls imprinted. This sponsorship also includes your business name on e-vites sent to Chamber members and on pre/post-event marketing.
(The Breakroom Buzz, advertisements, online, etc.)

Gold Tee Sponsor: $300 (10)

Sponsor a hole that day and join in the fun! Display your company banner, hold a contest, set up a table and give away promotional items. Your business logo will be printed on a tee box sign. Business name on table signs during meal, e-vites, and pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)
Extra golf cart fee will be added to sponsorship invoice

Beverage Cart Sponsor: $300 (4)

Help keep everyone's beverage cold and give them something to take home as a souvenir! Have your business name on the koozies given to each golfer and signage on all beverage carts! Business name on e-vites and pre/post-event marketing.
(The Breakroom Buzz, email blasts, website, etc.)

Specialty Drink Sponsor: $300 (2)

Your logo will be printed on reusable cups that all of the Golfers will receive when they enjoy a Specialty Drink to get the day started. Logo on the signage at the table. Business name on table signs during meal, on e-vites, and pre/post-event marketing (The Breakroom Buzz, email blasts, website, etc.)

19th Hole Sponsor: $300 (1)

Sponsor the 19th hole, better known as the putting green, throughout the day for maximum networking! Display your company banner, hold a contest, set up a table and give away promotional items. Great visibility near the club house. Logo included in pre-event marketing!

Putt & Pour Sponsor: $350 (2)

A fun new game for this year's golf outing! Your logo attached to 5 bottles of liquor for golfers to try to putt to and win the whole bottle during the day or until all 10 bottles are gone! Logo included in pre-event marketing!

NEW

Dinner Table Sponsor: $150

Your business logo will be printed on a centerpiece displayed on one of the tables for the end of outing dinner and an opportunity to provide swag or marketing materials for a table of 8 people. All participants will be given a bag filled with a 4-pack of lucky silver tees with your business logo printed on the bags. Great opportunity if you are not available to be out on the course.







BACK TO SCHOOL

*To celebrate our SEP Community School District, educators and staff we provide them with a catered breakfast to get their school year off to a great start on **Thursday, August 19th** (tentatively)!*

Platinum Sponsor - $800 (2)

This sponsorship gives your business premier positioning on the goodie bag for the teachers. Your logo and tagline will shine on 800 bags distributed to the teachers and staff of the SEP School District! Opportunity to provide one item to be placed inside the bags (must provide volunteer to stuff for your business). A limit of two people from your business are welcome to volunteer to serve breakfast. Your company logo will appear on pre/post-event marketing and table display at the breakfast.

Premier Sponsor: $500 (6)

Your logo appears at the top of 800 bags distributed to the teachers and staff of the SEP School District! Opportunity to provide one item to be placed inside the bags (must provide volunteer to stuff for your business). A limit of two people from your business are welcome to volunteer to serve breakfast. Your company logo will appear on pre/post-event marketing.

Coffee Bar Sponsor: $250 (3)

Interact with teachers, administrators and educators of our community by sponsoring the Coffee Bar. Treat the staff by serving coffee during our breakfast! Your company will be listed on pre/post-event marketing, signage at the coffee bar on the day of, and on the 800 goodie bags distributed to teachers and staff. Opportunity to provide one item to be placed inside the bags (must provide volunteer to stuff for your business). Your company name is listed on all pre-event marketing and on signage at the event.

Bag & Breakfast Sponsor: $190 (35)

Get your company in front of the masses by putting your logo on the goodie bag distributed to 800 teachers and staff of the SEP School District. Opportunity to provide one item to be placed inside the bags (must provide volunteer to stuff for your business). A limit of one person from each sponsoring business are welcome to volunteer to serve breakfast. Your company name is listed on all pre-event marketing and on signage at the event.







OCCUPATION ACCELERATION

Work towards a greater tomorrow by helping the youth of Southeast Polk Community School District! Occupation Acceleration provides a broad range of career skill opportunities for Juniors and Seniors at SEP. This workshop gives students the opportunity to learn more about the soft skills they need as they enter into the workforce and provide connections to local business owners in the Altoona area on ***Wednesday, September 22nd from 8:30 AM - 1:00 PM at the Townsend Community Center****.*

PRESENTING SPONSORS: $1,000 (2)

This sponsorship gives your business premier positioning on all marketing materials during the workshop! You will have the opportunity to send two individuals to the workshop to spend the day with the students and opportunity to lead one sessions. Marketing materials provided by your business in each career kit. Your company logo will be placed on pre/post-event marketing.

SUPPORTING SPONSORS: $500 (3)

What an impactful event to be apart of! This sponsorship will give you the opportunity to be a supporting sponsor for this workshop! You will be able to send one individual to interact with the students for the day, have marketing materials provided by your business in each career kit, and company logo on pre/post-event marketing.

SESSION SPONSOR: $350 (3)

Be a Session Sponsor for one of three sessions offered to the students! From managing their digital footprint to mock interviews, students will experience many aspects of the business world! Your company logo will be placed on session handouts and signage, an opportunity to come and introduce a session speaker, and your business name will be listed on pre/post-event marketing.

BREAKFAST AND/OR LUNCH SPONSOR: $300 (2)

Sponsor breakfast and/or lunch for our students and staff participating in Occupation Acceleration! Your business logo will be placed on all breakfast/lunch signage. Business name will be listed on pre/post-event marketing.

CAREER KIT SPONSOR: $250 (5)

Be the career kit sponsor for the Occupation Acceleration workshop! Each student gets a folder full of materials to set them up for success. As a Career Kit Sponsor, you're able to add marketing material into the kit as well as have your company logo on the front of the folder. Business name will be listed on pre/post-event marketing.







FIRST RESPONDERS APPRECIATION LUNCHEON

Help us honor our local heros! A catered meal & gift bag from our sponsors will be given to each First Responder to show our appreciation for their dedication and service to our community on ***Wednesday, October 6th at the Altoona Fire Station from 12-1 PM.***

Chief Sponsor: $500 (4)

This sponsorship gives your business premier positioning on all event promotions and signage!
Your sponsorship will help provide a complimentary lunch for the local First Responders and goes towards a donation to both the Police Department and Fire Department. Business recognition on the tables, and business logo printed at the top of all the gift bags given to the first responders. You can provide an item for the bags and your company name is listed on all pre/post-event marketing as well as the opportunity to present the donation check to both departments-- photo opportunity included.
4 complimentary event tickets included.

Community Champion Sponsor: 300 (2)

Your sponsorship will help to provide complimentary desserts for the local first responders and goes towards a donation to both the Police and Fire Department. Business recognition on the tables. Your business logo printed towards the top of all the gift bags given to the first responders and you can provide an item for the bags. Your company name is listed on pre/post-event marketing.
3 complimentary event tickets included.

Hero Sponsor: $250 (6)

Your sponsorship goes towards a donation to both the Police and Fire Department. Business recognition on the tables. Your business logo printed in the middle of all the gift bags given to the first responders and you can provide an item for the bags. Your company name is listed on pre/post-event marketing.
2 complimentary event tickets included.

Friends of First Responders: $150 (Unlimited)

Your sponsorship goes towards a donation to both the Police and Fire Department. Your business name listed on all the gift bags given to the first responders and you can provide an item for the bags. Business recognition on the tables. Your company name is listed on pre/post-event marketing.
1 complimentary event ticket included.







BUSINESS TRICK OR TREAT

The Altoona Area Chamber of Commerce hosts the beloved Business Trick or Treat night every October! Join us as we provide a safe alternative for those little beggars in our community with our local businesses and organizations at Adventureland. This event is a huge success and last year we welcomed almost 4,000 people to this FREE Halloween extravaganza! Be part of spooky fun on ***Wednesday, October 20th!***

Spook-tacular Sponsor: $300 (5)

Have your business begin all of the scary fun! This sponsorship includes upfront placement, one of the first to be seen! Your business logo will be at the top of our thank you signage at the beginning of the event. Your logo will also be included in all pre/post-event marketing!

Ride Sponsor: $300 (4)

Sponsor a new addition to this SPOOK-TACULAR event! We will have four rides open for patrons to enjoy for the evening that are sponsored by Chamber member businesses. Your name listed on signage at the event, and 1 complimentary booth space.

Halloween Scavenger Hunt: $250 (3)

Save the best for last! Your business logo printed on the Trick or Treat Scavenger Hunt card displayed on our website as well as social media. Being the final booth, attendees will receive a special Halloween prize provided by the Chamber! 1 complimentary booth space.

Boo-th Sponsor: $15 (55)

Participate in the biggest Halloween event in Altoona! Sponsor a booth and visit with almost 4,000 people.
Each participating business/organization will receive a 10x10 booth space.
This is also open for non-chamber businesses at a higher cost.













NETWORKING EVENT CALENDAR









Perk Before Work 2027

January 5th
February 2nd
March 2nd
April 6th
May 4th
June 1st
August 3rd
September 7th
October 5th
November 2nd
December 7th

Noon Networking 2027

January 19th at Red Anchor Buffet
February 16th at Fireside Grille
March 16th at Jethro's BBQ
April 20th at Johnny's Italian Steakhouse
May 18th at Pizza Ranch
June 15th at Burger Shed
August 17th at Perkins
September 21st at Fireside Grille
October 19th at Johnny's Italian Steakhouse
November 16th at Guadalajara









Want to host one of our networking events? Email Kennedy at kennedy@altoonachamber.org to sign up!
If you haven't hosted within the last two years sign up today!

influence in action





















EXPAND YOUR REACH- ELEVATE YOUR IMPACT

NEW

LEADERSHIP UNFILTERED

THE CHAMBER'S NEWEST PROGRAM

A quarterly leadership connection group for business owners, leaders, managers, HR professionals, and emerging leaders who want practical learning and honest conversation about realities of leading people. Help sponsor this new program that engages in real, transparent conversations about leadership challenges, learn from experiences and perspectives of other leaders, gain practical ideas that can be applied immediately, and build meaningful connections and ongoing support.

Innovator Sponsor- $1,500 (2)

·Program naming rights
·Large color logos on all pre/post event/session marketing
·Up to 3 attendee invitations
·Signage and recognition at all sessions
·Opportunity to provide marketing materials at all 4 sessions

Cultivator Sponsor- $500 (5)

·Small b/w logo on all pre/post event/session marketing
·2 attendee invitations
·Signage at all 4 sessions

Community Champion Sponsor- $325 (5)

·Business listing on pre/post event/session marketing
·Signage listing at all 4 sessions
·1 attendee invitation







2027 SPONSORSHIPS- SIGNATURE EVENTS

ANNUAL AWARDS DINNER

- ___ $3,500 Premier Sponsor
- ___ $2,500 Presenting Sponsor
- ___ $2,000 Gold Sponsor
- ___ $500 Cocktail Hour Sponsor
- ___ $325 Outstanding Citizen Award Sponsor
- ___ $325 Small Business Award Sponsor
- ___ $325 Newell Franklin Award Sponsor
- ___ $325 Entrepreneurial Spirit Award Sponsor
- ___ $325 Corporate Star Award Sponsor
- ___ $325 Young Professional Award Sponsor
- ___ $325 Impact Award Sponsor
- ___ $225 Program Sponsor
- ___ $200 Social Hour Napkin Sponsor
- ___ $100 Table Sponsor

PAINT THE TOWN

- ___ $1,500 Premier Sponsor
- ___ $1,000 Community Mural Sponsor
- ___ $550 T-Shirt Sponsor
- ___ $500 Gold Sponsor
- ___ $300 Bag Sponsor
- ___ $300 Ticket Sponsor
- ___ $250 Sippin' Sponsor
- ___ $250 Event Take Away Sponsor
- ___ $250 Picture Perfect Sponsor
- ___ $250 Entertainment Sponsor
- ___ $150 Apps Sponsor

S.W.I.N.G. ANNUAL GOLF OUTING

- ___ $825 Platinum Sponsor
- ___ $650 Pin Flag Sponsor
- ___ $500 Towel Sponsor
- ___ $450 Golf Cart Sponsor
- ___ $400 Golf Ball Sponsor
- ___ $350 Putt & Pour Sponsor
- ___ $300 Beverage Cart Sponsor
- ___ $300 Specialty Drink Sponsor
- ___ $300 Gold Tee Sponsor
- ___ $300 19th Hole Sponsor
- ___ $150 Dinner Table Sponsor

Does not include extra golf cart fee- will be included in sponsorship invoice

CHAMBER CHAMPION SPONSOR

- ___ $5,000 Chamber Champion (worth $625 sponsorship for each signature event.)

BACK TO SCHOOL BREAKFAST

- ___ $800 Platinum Sponsor
- ___ $500 Premier Sponsor
- ___ $250 Coffee Bar Sponsor
- ___ $190 Bag & Breakfast Sponsor

OCCUPATION ACCELERATION

- ___ $1,000 Presenting Sponsor
- ___ $500 Supporting Sponsor
- ___ $350 Session Sponsor
- ___ $300 Breakfast/Lunch Sponsor
- ___ $250 Career Kit Sponsor

FIRST RESPONDERS APPRECIATION

- ___ $500 Chief Sponsor
- ___ $300 Community Champion Sponsor
- ___ $250 Hero Sponsor
- ___ $150 Friends of First Responders (Unlimited)

BUSINESS TRICK OR TREAT

- ___ $300 Spook-tacular Sponsor
- ___ $300 Ride Sponsor
- ___ $250 Halloween Scavenger Hunt
- ___ $20 Boo-th Sponsor

SUNDOWN IN OLDE TOWN

- ___ $500 Premier Sponsor
- ___ $250 Taps & Treats Sponsor
- ___ $200 Entertainment Sponsor

**More sponsorships on the backside

2027 SPONSORSHIP- MARKETING & ENGAGEMENT

LEADERSHIP UNFILTERED

- ___ $1,500 Innovator Sponsor
- ___ $500 Cultivator Sponsor
- ___ $325 Community Champion Sponosor

WOMEN OF VISION

- ___ $375 Presenting Sponsor
- ___ $175 Supporting Sponsor

MARKETING OPPORTUNITIES

- ___ $1,000 Business Community Guide Calendar Sponsor
- ___ $700 Events Calendar Sponsor
- ___ $600 Raising The Bar Video Series Sponsor ($1,200 exclusive)
- ___ $600 Quarterly Pinned Post (Facebook)
- ___ $500 Website Sponsor
- ___ $500 Blog Sponsor
- ___ $400 The Breakroom Buzz
- ___ $350 Chamber 360 Sponsor ($1,050 exclusive)
- ___ $350 Networking Event Sponsor (Perk or Noon)
- ___ $350 Bi-Monthly Newsletter
- ___ $300 Quarterly Website Banner Ad
- ___ $200 Breakroom Buzz Meme Sponsor
- ___ $150 Networking Event Handout Sponsor

MEMBERSHIP ENGAGEMENT

- ___ $1,000 Ribbon Cutting Sponsorship
- ___ $600 Membership Power Lunch/Breakfast Presenting Sponsor
- ___ $250 Membership Power Lunch/Breakfast Supporting Sponsor
- ___ $150 Business 101 Supporting Sponsor

SIGNATURE EVENT DATES

Annual Awards Dinner: Friday, April 9th
Paint the Town: Friday, June 4th
Sundown In Olde Town: Thursday, June 24th, July 8th, July 22nd & August 5th
S.W.I.N.G. Golf Outing: Friday, July 30th
Back-To-School Breakfast: Thursday, August 19th (tentatively)
Occupation Acceleration: Wednesday, September 22nd
First Responders Luncheon: Wednesday, October 6th
Business Trick or Treat Boo Bash: Wednesday, October 20th

COMPANY _____

CONTACT _____

INVESTMENT TOTAL $

Thank you so much for your support!
We are excited to partner with you and make 2027 a great year!

Sponsorships/Advertising are **non refundable**. Businesses are responsible for paying for the sponsorship/advertising. The contract signed is a binding contract and must be honored. Invoice payment is due 30 days prior to event. Payment may be made by calling the Chamber with a credit card, online or by making checks payable to "Altoona Area Chamber of Commerce."